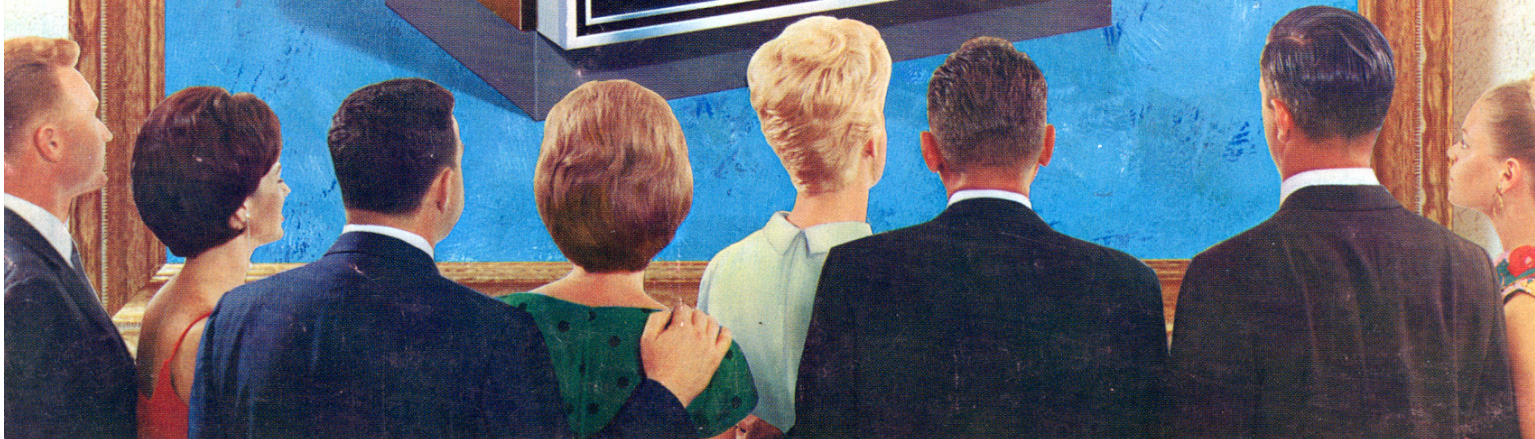


# *The Wurlitzer Model 3000* PRESENTS A NEW PROFIT PICTURE



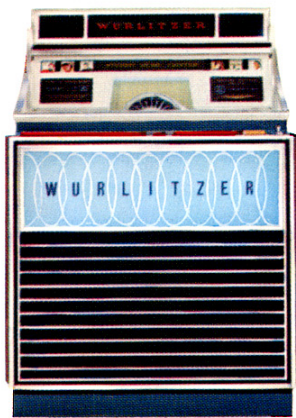
**THE BIG MONEY-MAKING**

**STEREO**

**MUSIC**

**CENTER**

**W U R L I T Z E R**

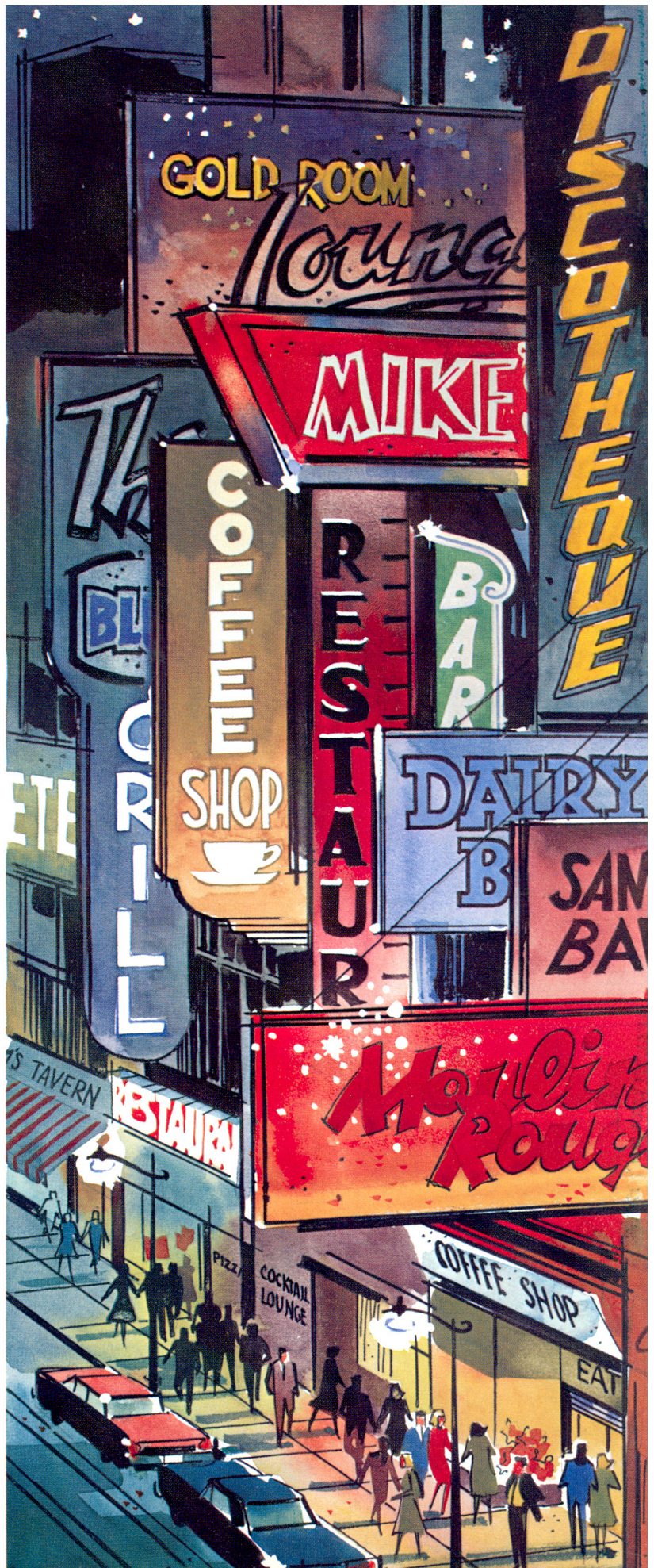


Hear the Wurlitzer Model 3000 once and you'll realize that no phonograph reproduces the popular artists of our time with anywhere near this original-performance realism.

Look at it and you're impressed by the many styling features that contribute to its crisp, clean-line design. The graceful dome, topped by new twin tweeters, mounted at a convenient listening height, identifies this instrument as The Wurlitzer Stereo Music Center and contains all necessary play directions in colorful, yet orderly fashion. Side panels are Panelyte with a magnificent mar-resistant melamine finish of deep rosewood grain.

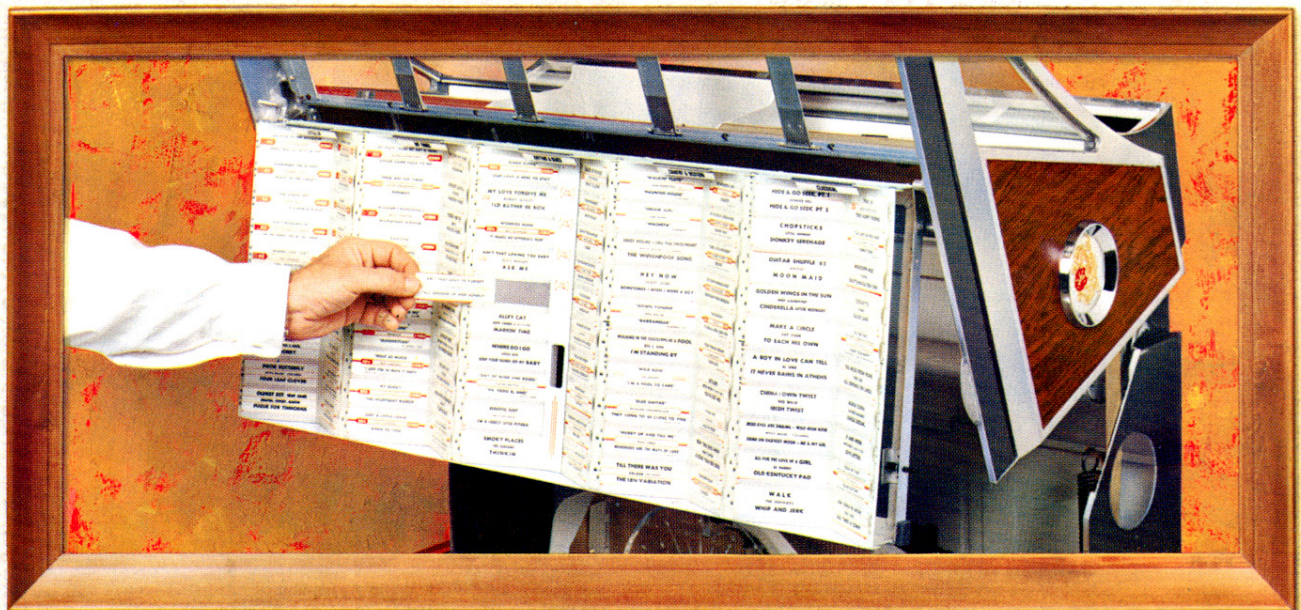
The front of the Model 3000 features a crystal glass panel emblazoned with the name Wurlitzer which moves outward on a piano hinge for easy service. A perforated metal grille screen, protected by highly polished stainless steel bars, offers a striking contrast which adds much to its beauty. The London Grey kickplate of embossed vinyl is impervious to floor abrasives.

All in all, a cabinet designer's masterpiece, the Wurlitzer 3000 is a showcase for 110 years of musical experience. No wonder it enjoys so lengthily a lead in striking cabinet beauty, glorious stereophonic sound, sheer engineering excellence . . . and, every time the cash box is emptied, it justifies its title . . . "The Big Money Making Stereo Music Center."





A



B

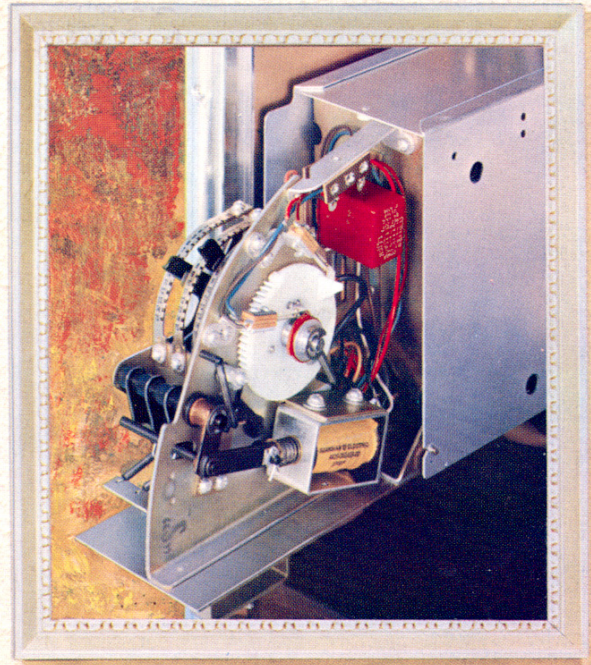
## Every feature an example of Wurlitzer artistry.

(A) **THE DESIGN FOR PROFIT STARTS AT THE TOP:** Starting topside is a location personalization strip, center sectioned in red on a backlighted panel. On either side of this panel—behind the matching grilles—are new twin-tweeter speakers . . . giving Wurlitzer's famous High Fidelity sound greater range and realism than ever before. Flanking the words, "STEREO MUSIC CENTER" are two 'convertible' display panels. Each may be used with a combination of Little LP covers and play information . . . or, by simply removing the plastic divider strip, a full 7" Album Cover may be inserted. Majestically centered, with all the flair of the

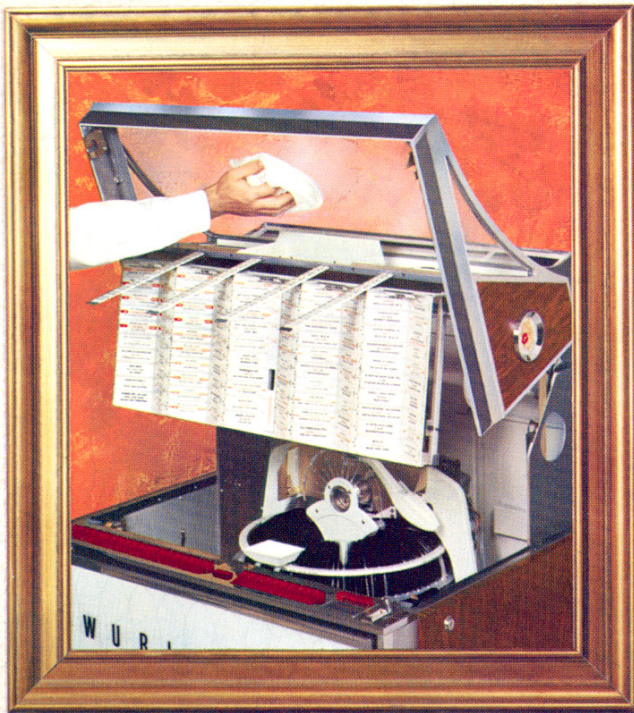
theater, is the Record Marquee . . . the stage onto which each selected record rises and plays. Illustrated is the dome of the 100-selection Model 3010. (B) **SINGLE LOCK SPRING LOADED DOME—THE ULTIMATE IN RECORD COMPARTMENT ACCESSIBILITY:** Turn a key in the single lock on the side and the reflection-free concave glass dome raises the finger lift clearance, latches in raised position enabling you to lower the title strip holder for quick changing. Snap the dome closed and it's automatically locked on **both** sides. (C) **THE GOLDEN BAR:** This time proven Wurlitzer exclusive offers, at the



C



D



E



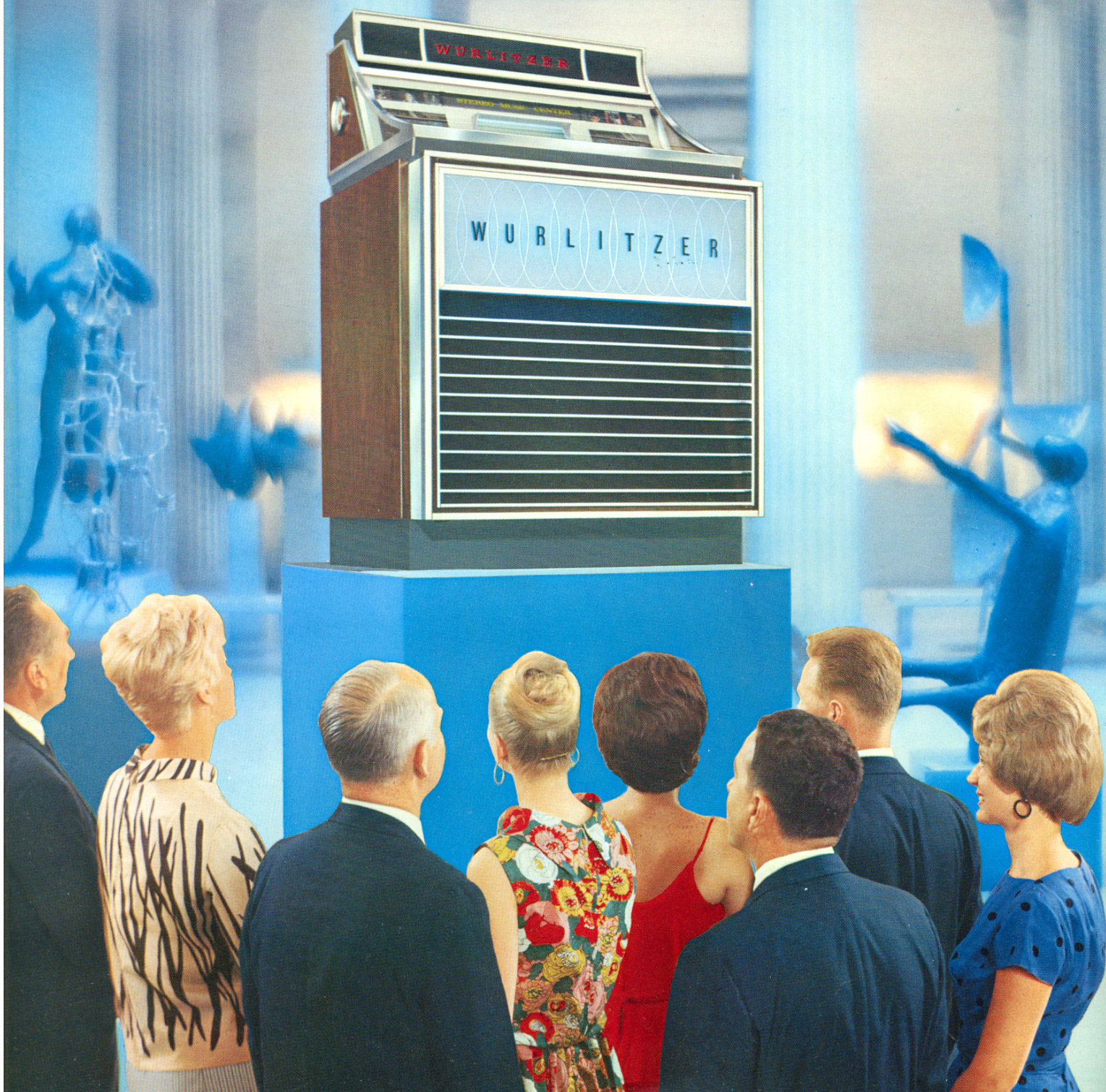
F

## ..in designing high earnings into a phonograph

press of a single bar, a number of pre-selected top tunes or location favorites for a half-dollar or two quarters. When this coinage has been inserted, the *Golden Bar* lights up as do two adjacent panels reading "Select Any Album" and "Select Any Single." A quarter also lights both panels but not the Golden Bar. If any ten cents is deposited, "Select Any Single" is lighted. (D) **PLAY RACK SELECTION CONTROL** accepts all coin denominations and can be pre-set at the touch of a lever to offer from one to fifteen plays per coin. (E) **NEW PROGRAM SEPARATORS AND RECORD MARQUEE**: . . . to be "really" able to clean the

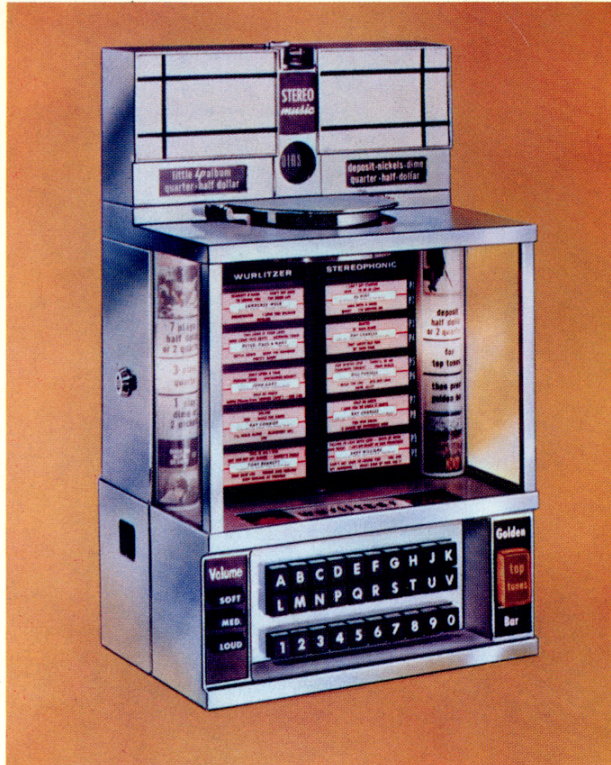
inside of the dome glass, you first must have complete access to it. Metal program separators are hinged with snap-in catches, to enable them to move away from the dome glass . . . and the record marquee is engineered with a snap-in device which permits the operator to take it out and clean the glass. The same design features assure quick and proper replacement after cleaning. (F) **CASHRAK** protects operator earnings at small extra cost. Electrically registers all coins and accumulates total. Saves collector's time—eliminates collection worries. Ace lock makes it tamper-proof.

**WURLITZER 100-SELECTION MODEL 3010** For locations adequately served by a 100-selection phonograph, the Wurlitzer Model 3010 has no rival. Offers all the eye and ear appeal that gives every Wurlitzer extra earning power. When viewing our striking cabinet, the high styling is evident. This illustration dramatically displays the true wood graining of side panels and complimentary use of chrome castings and stainless steel trim, to attract attention and inspire play. The service-free mechanism practically eliminates upkeep costs.



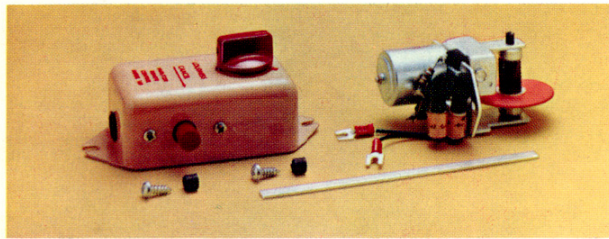
**WHERE THE SWING IS TO DISCOTHÈQUE**, there is nothing to compare with Wurlitzer's Arthur Murray Discothèque Music. This special Discothèque Phonograph with two matching speakers, creates the boom beat and fun sound of this modern music. Wurlitzer has created a complete Discothèque Music Library with big name artists—yet a flip of the switch converts the phonograph to play pop singles and Little LP's. A sensational in-location PROMO-PAK is available to create Discothèque atmosphere. Features 8-foot high fluorescent wall posters which *are* the modern dances. Napkins, table tents and window signs, all promoting more play and higher earnings, complete this unique package, designed to transform any dance floor into a "go-go" spot.



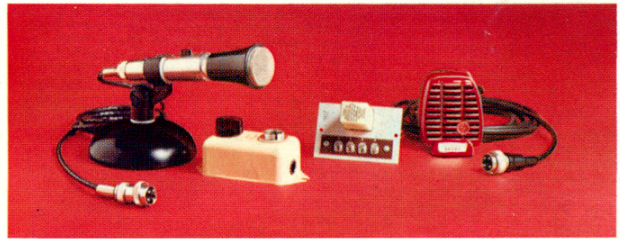


## WURLITZER MODEL 5220 REMOTE SPEAKER WALL BOX.

Designed to turn every booth, bar or counter into a new auxiliary earning center, this is the only remote speaker wall box offering half-dollar play for Little LP's and top tunes selection from the Golden Bar. Two 3 x 5-inch speakers are top-mounted for private listening with amazing bass response and true stereo reproduction. Available without speakers as Model 5220-A. Also as a 100-selection version with remote speakers as Model 5225, and without speakers as Model 5225-A.



**REMOTE VOLUME CONTROL KIT 169A.** A complete remote control unit with reversible motor drive. Attaches to phonograph amplifier . . . and like the built-in manual volume control acoustically compensates both bass and treble to assure that tonal balance is correctly maintained for best reproduction at all settings of loudness. Kit also contains remote cancel switch. This remote unit does not interfere with operation of the manual control. May be purchased as optional equipment.



**P.A. MICROPHONE KIT 190—TRANSFORMS THE 3000 INTO PAGING SYSTEM.** Has three parts . . . microphone, control relay assembly and control case. Microphone is an inductance type designed for public address use, is equipped with a push-to-talk, flip-to-stay-on type switch . . . a transistorized pre-amp with replaceable relay . . . junction box with volume control and standard mike plug. A studio quality Shure Hand Model 4305L, microphone suitable for voice or music, is available from any good radio parts store.

## WURLITZER MODELS 3000 - 3010 SPECIFICATIONS

Model	Selection	Height	Width	Depth	Net Weight	Crated Weight	Comments
3000	200	53-1/2"	35-1/8"	27"	378 lbs.	423 lbs.	Less Stepper
3010	100	53-1/2"	35-1/8"	27"	363 lbs.	408 lbs.	Less Stepper

WATTAGE	NORMAL OPERATING WATTAGE	MAXIMUM INPUT WATTAGE	STANDBY
Models 3000 & 3010	325	430	125



THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

110 Years of Musical Experience