

*Geared for
greater
earning power*



NEW

WURLITZER

HIGH FIDELITY

Stereophonic MUSIC SYSTEMS

FEATURING WURLITZER **100**-SELECTION PHONOGRAPHS



THE MAGNIFICENT NEW HIGH FIDELITY

100-SELECTION

Stereophonic

WURLITZER MODEL 2310S

UTILIZING THE NEW WURLITZER DUAL PRICING WALL BOX MODEL 5202

OR EXISTING 100-SELECTION WALL BOXES

Long a standard in the industry, the 100-selection phonograph reaches new levels of earning power in this latest, greatest Wurlitzer instrument. To certain types of locations, the Model 2310S will prove the most desirable automatic phonograph on the market.

Here is sculptured-in-steel beauty that will fascinate every patron. Its blue-gold illumination and lower silhouette give this latest, greatest Wurlitzer terrific eye appeal.

As to ear appeal, this wondrous Wurlitzer offers the finest stereophonic, high fidelity sound in the field of coin-operated music.

Put the two together — high styling plus true stereo — and you have a combination geared for greater earnings than you ever before experienced.

Let's consider the features that instantly distinguish this beauty from all others.

The heavily framed glass Dome has a new, more pleasing sweep, topped by a highly chromed casting which incorporates backlighted, under-glass name panels, center-featuring the colorful Wurlitzer crest in three-dimensional "See Deep" design. The top-lighted Program Holder, at a new low angle, affords easier patron reading — yet, for operating convenience, may be removed for front access to the mechanism, or tilted forward to an upright position for simplified title strip changing and record loading.

Equally glamorous is the chromed steel wrap-around Grille, bathed in blue-gold light, decorated with a golden "W" and protected by a sturdy stainless steel kickplate. Side panels are wood grained Dino-weld in silver blue walnut accented by striped glass panels with WURLITZER emblazoned in contrasting color.

A new "Record Now Playing" indicator is viewed through an indented window located at the center of the program panel. Easily visible while reading title strips, it tells at a glance the number being played.

Hear for yourself how this Wurlitzer Stereophonic Phonograph, used with the Wurlitzer Stereo Speakers (shown on back cover), reproduces music to the fullest capability of the human ear. You'll recognize at once that for eye-catching beauty and for coin-catching sound, Wurlitzer continues its leadership.

AVAILABLE AS THE MODEL 2310 WITH MONOPHONIC HIGH FIDELITY SOUND



**WURLITZER MODEL 2310S
100 SELECTIONS**

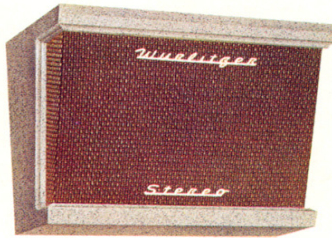
WURLITZER Stereo SPEAKERS

ENABLE YOU TO CUSTOM-ENGINEER A WURLITZER STEREOPHONIC MUSIC SYSTEM TO THE NEEDS OF ANY LOCATION.



**WURLITZER Corner Speaker
MODEL 5124**

8" high fidelity speaker in specially engineered tone chamber.
DIMENSIONS: 18" Wide, 22" High, 13 3/4" Deep



**WURLITZER Wall Speaker
MODEL 5123**

12" full range fidelity speaker including 3 1/2" coaxial tweeter with baffle to enhance bass resonance.
DIMENSIONS: 26" Wide, 20" High, 11" Deep



**WURLITZER Stereo Extender
MODEL 5125**

Houses 6 x 9 speaker at 20° angle for extending stereo music throughout every location. Sold in pairs.
DIMENSIONS: 12" High, 14" Wide, 8" Deep



**WURLITZER
Console Floor
Speaker
MODEL 5122**

Identical three-speaker complement as phonograph. Full fidelity stereo.
DIMENSIONS: 33" Wide, 32" High, 15" Deep



**WURLITZER MODEL 5202
Wall Box 100 Selections
DUAL PRICING 50¢ Play**

Pages and title strips illuminated top and bottom. Single coin entry accepts nickels, dimes, quarters and halves. Four-in-one magnetic slug rejector has "two-nickel" feature permitting 10c play with 5c coins. Top-operated program pages. Chrome-plated die cast case. Ace lock.
DIMENSIONS: 15-5/16" High, 11" Wide, 8" Deep. Weight — 30 1/4 lbs.

PHONOGRAPH SPECIFICATIONS

MODELS 2310 - 2310S

HEIGHT: 51 1/2"; WIDTH: 34"; DEPTH: 27 7/8"

WEIGHT:

	2310	2310S
Net	320 lbs.	332 1/2 lbs.
Crated	375 lbs.	387 1/2 lbs.

COIN EQUIPMENT: Equipped for 50c play. Single entry for all coin denominations. Four-in-one magnetic slug rejector. Model 2310S equipped for Dual Pricing. Model 2310 features PLAYRAK Coin Register.

RECORD CHANGER: 100 selections from 50 45 RPM records. Playmeter standard equipment.

SOUND SYSTEM: Two 12-inch speakers, one heavy duty extended range and one mid-range. One 7" tweeter. 2310S has dual channel amplifier. Both have automatic level control and volume control.

TONE ARM: 2310 has Zenith Cobra Cartridge. 2310S offers single low pressure tone arm with twin sapphire styli.

WATTAGE:

	2310	2310S
Complete	325 max. 425	360 max. 460
Standby	150	150

TUBE COMPLEMENT:

2310 — 1 type 5U4GA, 1 type 12AU7A, 2 type 12AX7, 1 type 6AU6, 1 type 6AN8, 2 type 6L6G or 6L6GB
2310S — 2 type 7025, 3 type 12AX7, 2 type 12AU7, 4 type 6973, 1 type 5U4GA or 5U4GB

THE *Wurlitzer* COMPANY NORTH TONAWANDA, N.Y. Established 1856