

*Geared for
greater
earning power*



NEW

WURLITZER

HIGH FIDELITY

Stereophonic MUSIC SYSTEMS

FEATURING WURLITZER **200** AND **104** SELECTION PHONOGRAPHS



THE SPECTACULAR NEW HIGH FIDELITY

200 SELECTION

Stereophonic

WURLITZER MODEL 2300S

Here is sculptured-in-steel beauty that will fascinate every patron. Its blue-gold illumination and lower silhouette give this latest, greatest Wurlitzer terrific eye appeal.

As to ear appeal, this wondrous Wurlitzer offers the finest stereophonic, high fidelity sound in the field of coin-operated music.

Put the two together — high styling plus true stereo — and you have a combination geared for greater earnings than you ever before experienced.

Let's consider the features that instantly distinguish this beauty from all others.

The heavily framed glass Dome has a new, more pleasing sweep, topped by a highly chromed casting which incorporates backlighted, under-glass name panels, center-featuring the colorful Wurlitzer crest in three-dimensional "See Deep" design. The top-lighted Program Holder, at a new low angle, affords easier patron reading — yet, for operating convenience, may be removed for front access to the mechanism, or swung forward to an upright position for simplified title strip changing and record loading.

Equally glamorous is the chromed steel wrap-around Grille, bathed in blue-gold light, decorated with a golden "W" and protected by a sturdy stainless steel kickplate. Side panels are wood grained Dino-weld in silver blue walnut capped by striped glass panels with WURLITZER emblazoned in contrasting color.

A new "Record Now Playing" indicator is viewed through an indented window located at the center of the program panel. Easily visible while reading title strips, it tells at a glance the number being played.

Hear for yourself how this Wurlitzer Stereophonic Phonograph, used with the Wurlitzer Stereo Speakers (shown on back cover), reproduces music to the fullest capability of the human ear. You'll recognize at once that for eye-catching beauty and for coin-catching sound, Wurlitzer continues its leadership.



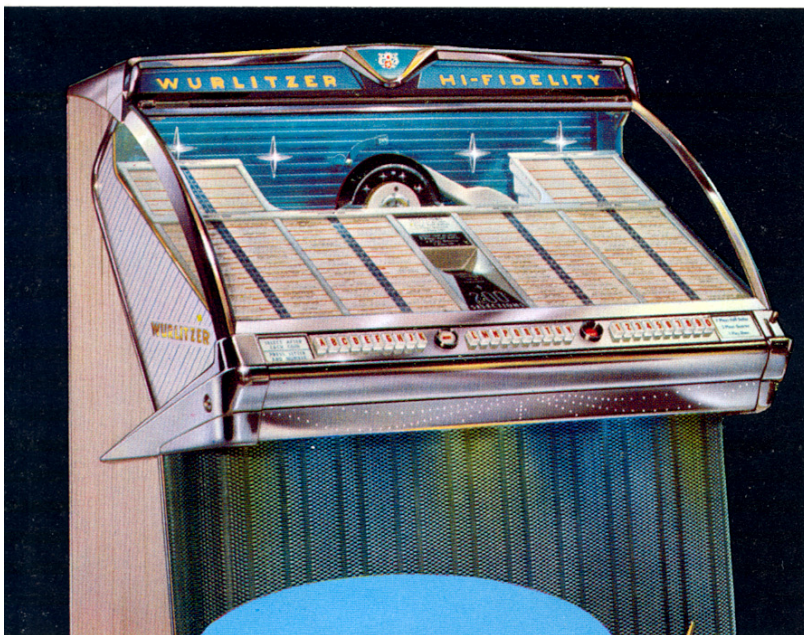
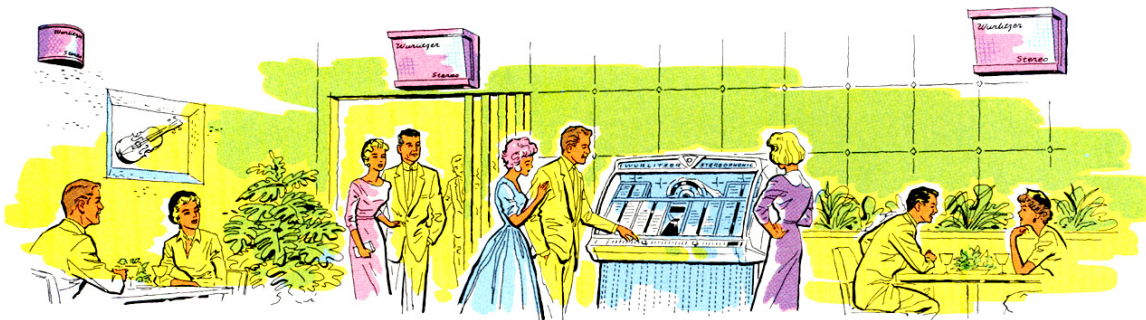
MODEL 2300S - 200 SELECTIONS

WURLITZER *Stereophonic Music*

There is a new sound in the realm of reproduced music. It's Stereophonic! Wurlitzer, first to adapt it to coin-operated phonographs, now brings it to you at its fullest and finest with Wurlitzer Stereophonic Music Systems.

Here is music in depth . . . music in motion . . . music with concert hall realism. No hidden highs. No lost lows. Every tone gradation of every instrument reproduced with fabulous fidelity.

On location, this true STEREOGRAPHIC Sound fills the room without blasting . . . thrills the patrons as it literally envelopes them in music. The natural reaction is to enjoy this listening sensation over and over again. Coupled with its ability to play monophonic records, a Wurlitzer STEREOGRAPHIC Music System presents the greatest value in HIGH EARNING EQUIPMENT ever offered.



200 SELECTIONS

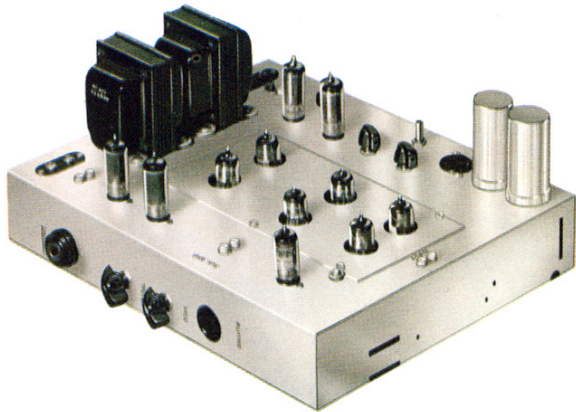
the new

WURLITZER MODEL 2300 WITH MONOPHONIC HIGH FIDELITY SOUND

For locations where Stereophonic Sound is not feasible, Wurlitzer has the Monophonic Model 2300. Offering 200 selections, housed in the identical cabinet as the Model 2300S, this brilliant Wurlitzer Model 2300 features the time-proven Carousel mechanism, the famed Dynatone Amplifier, Zenith Cobra Pickup, a full range speaker system comprising two 12-inch speakers, one heavy duty and one mid-range, plus a 7-inch tweeter, connected by cross-over networks. It offers 50-cent play all the way at the phonograph and through wall boxes, a built-in stepper, volume level control and PLAYRAK coin registration. Dual Pricing available if desired.

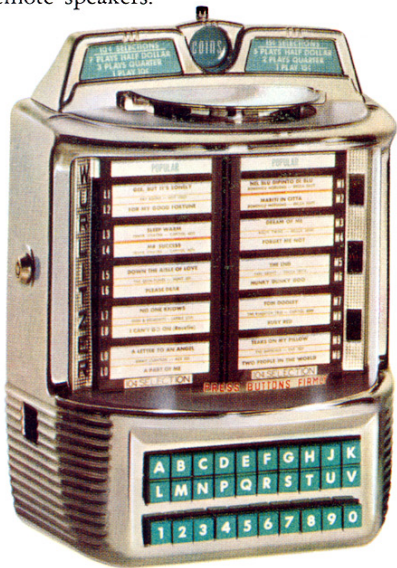
ic is High Earning Music...

DESIGNED AND ENGINEERED TO PROMOTE MORE PLAY



WURLITZER DUAL CHANNEL AMPLIFIER

Pickup divides music into two separate channels all the way from the pickup input to the output transformer. All pre-amplifier stages, from both channels as well as the automatic level control, are incorporated into a printed circuit board—long proved by Wurlitzer to be a tremendous service saver. May be used for monophonic music by feeding the Heavy Duty Extended Range Speaker through Channel A, and the Medium Range and Tweeter Speaker through Channel B. For stereo music, a rearrangement of switch-board plugs enables you to connect Channel A to feed through all phonograph speakers while Channel B serves remote speakers. Or each channel can be arranged to feed into a set of matching remote speakers.



the

WURLITZER MODEL 5252

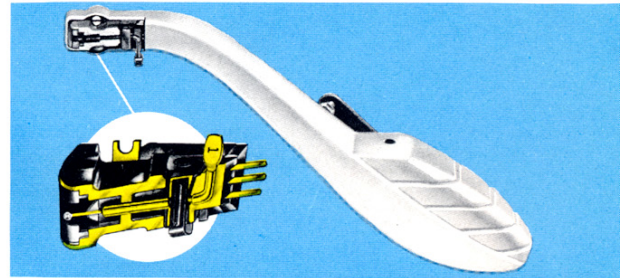
DUAL PRICING WALL BOX

Featuring the location accepted design-styling of the Model 5250, this new wall box incorporates three lighted panels which indicate the player's coin credits. Other features include 50-cent play, single coin entry, top-operated pages, magnetic slug rejector, chrome-plated die cast case, Ace lock.

DIMENSIONS: 15-5/16" High, 11" Wide, 8" Deep.
Weight — 30¼ lbs.

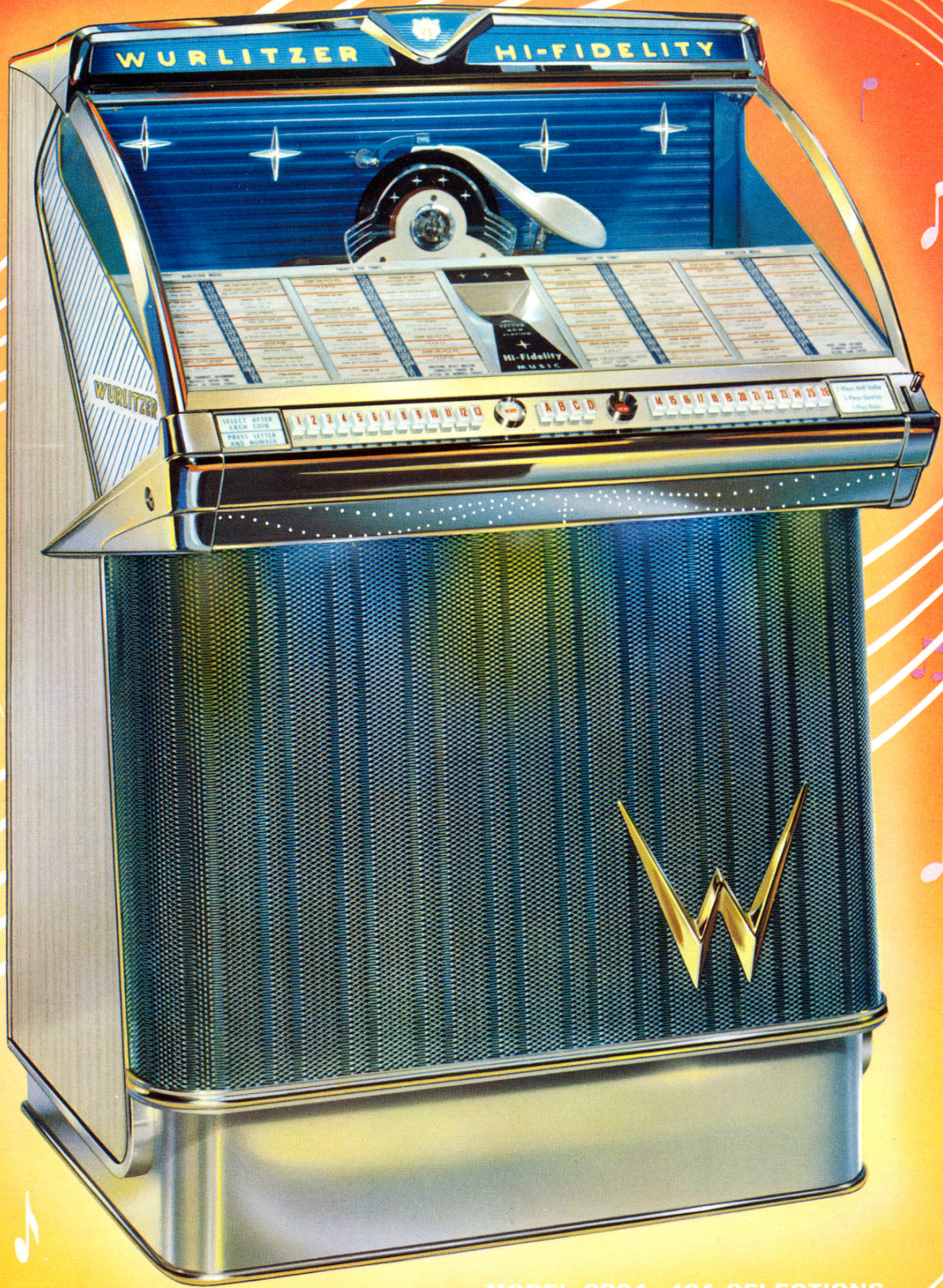
MODEL 5250 WALL BOX is available for use where single price programming is used.

Stereo PICKUP



Equipped with two built-in sapphire styli connected to Dual Channel Amplifier by separate shielded wires. When one stylus becomes worn, a lever located at the end of the cartridge may be flipped from the side bearing the numeral (1) to the side indicating numeral (2). When both needles need replacing, entire stylus may be removed from cartridge and replaced.

A COMPLETE LINE OF **WURLITZER Stereo SPEAKERS** FOR WALL, CORNER OR FLOOR PLACEMENT, PLUS EXTENDER SPEAKERS FOR USE IN LONG ROOMS, ARE ILLUSTRATED AND FULLY DESCRIBED ON THE BACK COVER OF THIS BROCHURE.



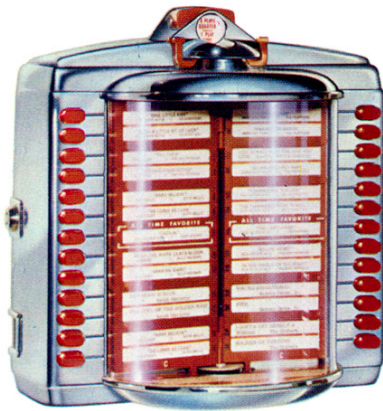
MODEL 2304 - 104 SELECTIONS

the Magnificent new **WURLITZER MODEL 2304** **104 SELECTION**

MONOPHONIC OR STEREOPHONIC HIGH FIDELITY SOUND

For the location whose requirements are adequately accommodated by a 104-selection phonograph, there is a strikingly handsome new Wurlitzer Model 2304 offering the ultimate in monophonic high fidelity music, or a companion Model 2304S featuring live performance stereophonic sound. The cabinet, identical to the 200-selection model, is alive with eye-catching illumination and dramatic yet tasteful appointments designed to harmonize with every location decor. Mechanically, the Model 2304 features the time-proven, trouble-free performance

of the 104-selection Carousel Mechanism. It is equipped for 50-cent play with PLAYRAK Coin Registration, a single All-Coin Slug Rejector. Dynatone Sound System with plated wiring circuit and Zenith Pickup combine to produce superb High Fidelity tone. The 2304S stereophonic model features Dual Amplifier and twin sapphire styli. As proven by its 104-selection predecessor, these features make this phonograph, in either its monophonic or stereophonic version, a high earning, all-time value.



MODEL 5207 - 104 SELECTIONS **5¢-10¢-25¢ PLAY**

A smartly styled, high eye appeal wall box that has proved its ability to multiply Wurlitzer 104-selection phonograph earnings. Chrome case. Easy title strip reading. Flip pages top-actuated. 5, 10, 25c coins accepted. Selection by single button opposite title strip. Ace lock.

DIMENSIONS: 12½" High, 11¾" Wide, 7¾" Deep.
Weight — 20¼ lbs.

Specifications

MODELS 2300 - 2300S

HEIGHT: 51½"; **WIDTH:** 34";
DEPTH: 27⅞"

WEIGHT: 2300 2300S
Net 324 lbs. 334½ lbs.
Crated 379 lbs. 389½ lbs.

COIN EQUIPMENT: Equipped for 50c play. Single Entry for all coin denominations. Four-in-one magnetic slug rejector. 2300S has Dual Pricing. 2300 has PLAYRAK Coin Register.

RECORD CHANGER: 200 selections from 100 45 RPM records. Playmeter standard equipment.

SOUND SYSTEM: Two 12-inch speakers, one heavy duty extended range and one mid-range. One 7" tweeter. 2300S has dual channel amplifier. Both have automatic level control and volume control.

TONE ARM: 2300S has single low-pressure tone arm with twin sapphire styli. 2300 has Zenith Cobra Cartridge.

WATTAGE: 2300 2300S
Complete 325 360
max. 425 max. 460

Standby 150 150

TUBE COMPLEMENT:

2300S —
2 type 7025, 3 type 12AX7,
2 type 12AU7, 4 type 6973,
1 type 5U4GA or 5U4GB

2300 —
1 type 5U4GA,
1 type 12AU7A, 2 type 12AX7,
1 type 6AU6, 1 type 6AN8,
2 type 6L6G or 6L6GB

MODELS 2304 - 2304S

HEIGHT: 51½"; **WIDTH:** 34";
DEPTH: 27⅞"

WEIGHT: 2304 2304S
Net 302 lbs. 312½ lbs.
Crated 357 lbs. 367½ lbs.

COIN EQUIPMENT: Equipped for 50c play. Single Entry for all coin denominations. Four-in-one magnetic slug rejector. Both models feature PLAYRAK Coin Register.

RECORD CHANGER: 104 selections from 52 45 RPM records. Playmeter standard equipment.

SOUND SYSTEM: Two 12-inch speakers, one heavy duty extended range and one mid-range. One 7" tweeter. 2304S has dual channel amplifier. Both have automatic level control and volume control.

TONE ARM: 2304 has Zenith Cobra Cartridge. 2304S offers single low pressure tone arm with twin sapphire styli.

WATTAGE: 2304 2304S
Complete 300 360
max. 425 max. 460

Standby 150 150

TUBE COMPLEMENT:

2304S —
2 type 7025, 3 type 12AX7,
2 type 12AU7, 4 type 6973,
1 type 5U4GA or 5U4GB

2304 —
1 type 5U4GA,
1 type 12AU7A, 2 type 12AX7,
1 type 6AU6, 1 type 6AN8,
2 type 6L6G or 6L6GB

WURLITZER Stereo Speakers

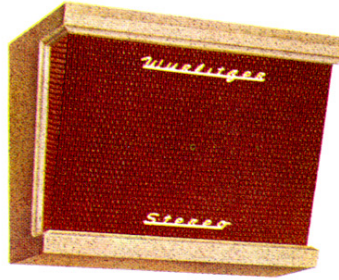


From these four handsome speakers you can custom-engineer a Wurlitzer Stereophonic Music System to the needs of any location, regardless of its shape, size or number of rooms.



**WURLITZER
STEREO EXTENDER
MODEL 5125**

Neutral finish top and bottom. Wrap-around grille has expanded metal cover with trim strip moulding top and bottom. "Wurlitzer" and "Stereo" in iridescent blue finish zinc castings. Houses 6" x 9" speaker set in baffle at 20° angle within the half drum. Output is in treble and middle sound ranges for extending stereo sound through long room. Sold in pairs, left and right.
DIMENSIONS: 12" High, 14" Wide, 8" Deep.



**WURLITZER
WALL SPEAKER
MODEL 5123**

Top and sides are neutral finish with wrap-around grille of fabric. "Wurlitzer" and "Stereo" in zinc cast letters on overhang above and below speaker face. Has 12" full range fidelity speaker including 3 1/2" coaxial tweeter, with baffle to enhance bass resonance.
DIMENSIONS: 26" Wide, 20" High, 11" Deep.



**WURLITZER
CORNER SPEAKER
MODEL 5124**

Neutral finish sides and top. Wrap-around grille with fabric covering. Zinc cast "Wurlitzer" and "Stereo" name plates. Houses 8" wide range high fidelity speaker in specially engineered tone chamber.
DIMENSIONS: 18" Wide, 22" High, 13 3/4" Deep.



**WURLITZER CONSOLE
FLOOR SPEAKER
MODEL 5122**

This handsome Console Floor Speaker has removable legs for wall installation. Features black marbled, stain-resistant top, neutral color sides, chromed steel wrap-around grille with extruded aluminum trim. Has identical three-speaker complement as phonograph. "Wurlitzer Stereo" appears in metal letters.
DIMENSIONS: 33" Wide, 32" High, 15" Deep.

the Wurlitzer Company

NORTH TONAWANDA, N.Y. ESTABLISHED 1856

