



WURLITZER
1856 • 1956

WURLITZER PRESENTS

Centennial
MODEL 2000

WORLD'S FINEST PHONOGRAPH



THE WURLITZER
CENTENNIAL MODEL 2000
FEATURING 200 SELECTIONS

Here is the phonograph that sets new standards for the automatic music world. A phonograph built to the exacting requirements of Wurlitzer quality . . . incorporating Wurlitzer matchless cabinet beauty, incomparable high-fidelity tone, fascinating Carousel Record Changer action—and, in addition, the extra programming possibilities of 200 selections.

Style-wise, the Wurlitzer Centennial Model 2000 is basically and purposely patterned to the brilliantly beautiful Centennial Model 1900. Its chrome-trimmed dome, exquisitely colored record changer compartment, Swedish modern pilasters, gracefully contoured rigidized metal grille with stainless steel kickplate are identical.

Its selector panel is sensationally different. A center section, flanked by novel rotograph programs, puts a total of 80 top tunes in sight at all times—makes viewing the others a fascinating diversion of button-actuating the power-turned pages.

Here is another progressive development on the Model 2000 . . . PLAYRAK, the simplest, most flexible coin registration unit ever devised for a phonograph. It makes possible half-dollar play—another Wurlitzer first in coin-operated music.

In every way, the Wurlitzer 200-Selection Centennial Model is certain to prove a terrific location-getter with an earning potential unparalleled in the industry.

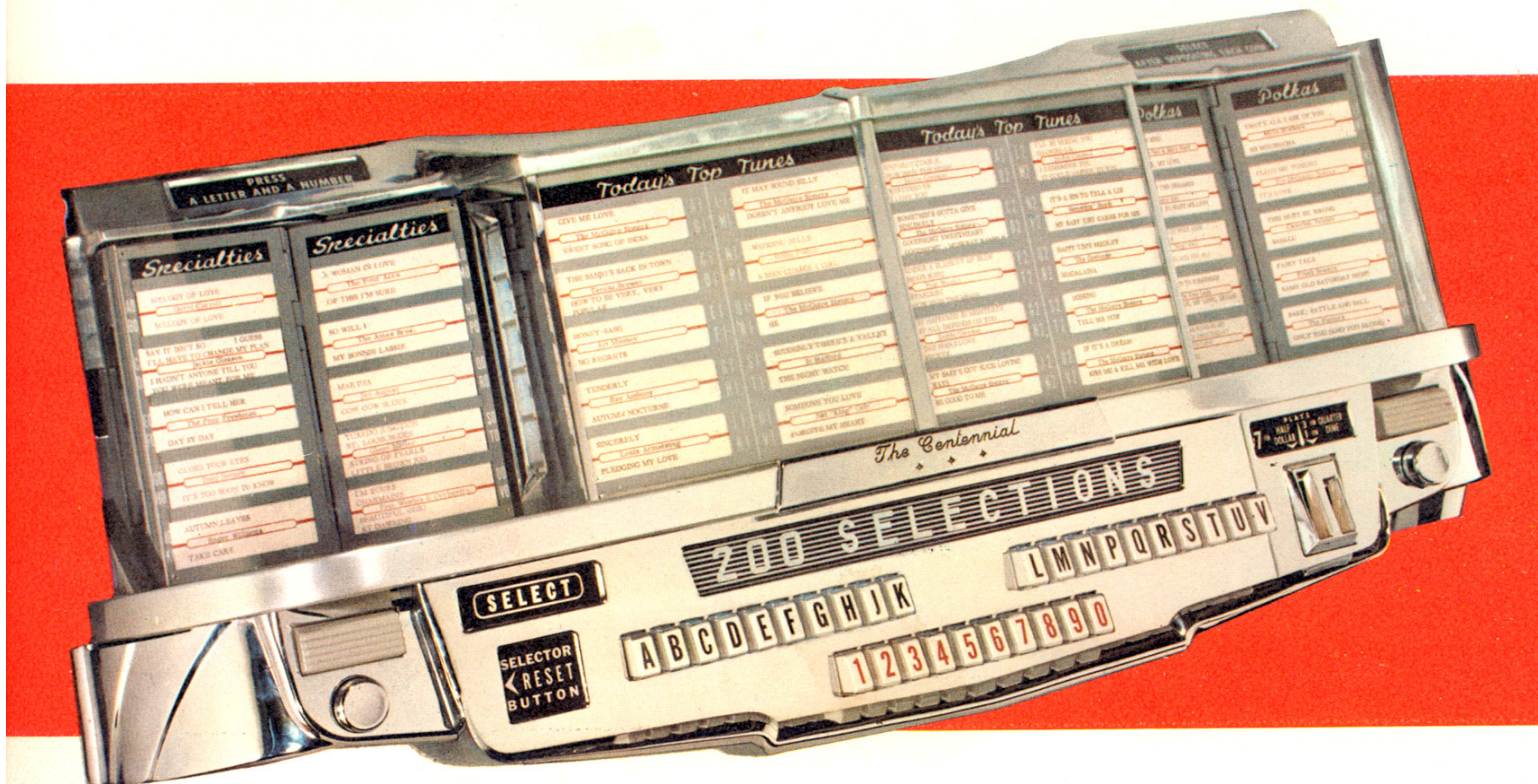
*Available in
Persian Turquoise, Glacier White, Chinese Black Cabinets
and Desert Haze as illustrated.*



MODEL 2000

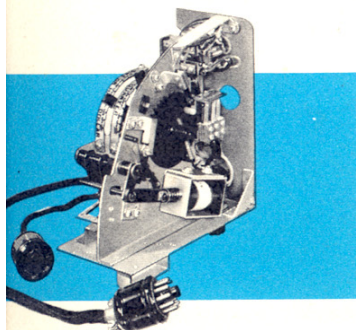
Dramatic innovations in

PROGRAM VIEWING AND SELECTION



The Wurlitzer 2000 makes tune choosing from 200 selections interesting, accurate and simple. The fixed program holder offers 40 top tunes on the center panel, plus 20 more on each of the roto-page "books" that flank it—a full 80 selections visible at all times. A finger touch on the illuminated bar at either end of the selector panel power-turns the pages. Each "book" is separately powered and actuated, thus enabling

two or more patrons to independently view the program. Tune picking on the Wurlitzer 2000 is fascinating fun in itself. To make selection, you merely press one of 20 letter buttons and one of ten numerals in any sequence. Selector panel also includes coin entry, cancellation and coin reject buttons, as well as lighted instruction panels and an attention-getting inscription reading "200 Selections."



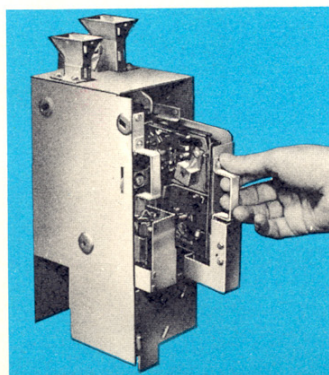
NEW PLAYRAK COIN REGISTER

The Wurlitzer Model 2000 introduces PLAYRAK, a welcome advancement in coin registration. Available with single coin entry, accepting nickels, dimes and quarters, or with double coin entry, accepting half-dollars. Amazingly simple, PLAYRAK incorporates two quadrants that enable the operator to pre-set the number of plays from one to ten per coin—the widest variety ever offered on any phonograph. Patron makes selection after depositing coin. Operator can set play denominations or service PLAYRAK right at the location.

50¢ PLAY NOW POSSIBLE

With its double coin entry and twin slug rejector provision, the Model 2000 makes it possible to incorporate 50¢ play. This phonograph may be ordered from the factory with a single entry for coins of 5-10-25¢ denomination and a single slug rejector, or with a double

coin entry and a second slug rejector as optional equipment to receive half-dollar coins. The phonograph is equipped with a housing for twin slug rejectors with electrical contacts installed. Either slug rejector may be inserted or removed in a matter of seconds. Never before was a coin mechanism so simple and easy to service. If the 50¢ coin adaption is desired after delivery, the conversion to twin slug rejectors is merely a matter of slipping in a double coin entry casting, one coin chute, and snapping the 50¢ slug rejector into the place permanently provided for it.



The Carousel mechanism is a triumph of high-speed, trouble free operation. Plays vertically both sides of one hundred 45 RPM records without grabbing or turning them over.

Record-Now-Playing indicators pop up, stay up until tune is played. One at each base of the Carousel arch indicates which selection is playing.

New Playmeter Reset Lever automatically clears all readings to zero after they have been checked for play popularity. Playmeter wheels are color coded for easy visibility.

New service lever shuts off motors and releases selector for easy record loading. Automatically resets at the touch of a finger.

New bevel gears have backlash adjustment on right angle drive—are enclosed in plastic, dust-proof housing

New, contoured, single low inertia tone arm with Zenith Cobra Stylus glamorously graceful in appearance, with all adjustment mechanism concealed.

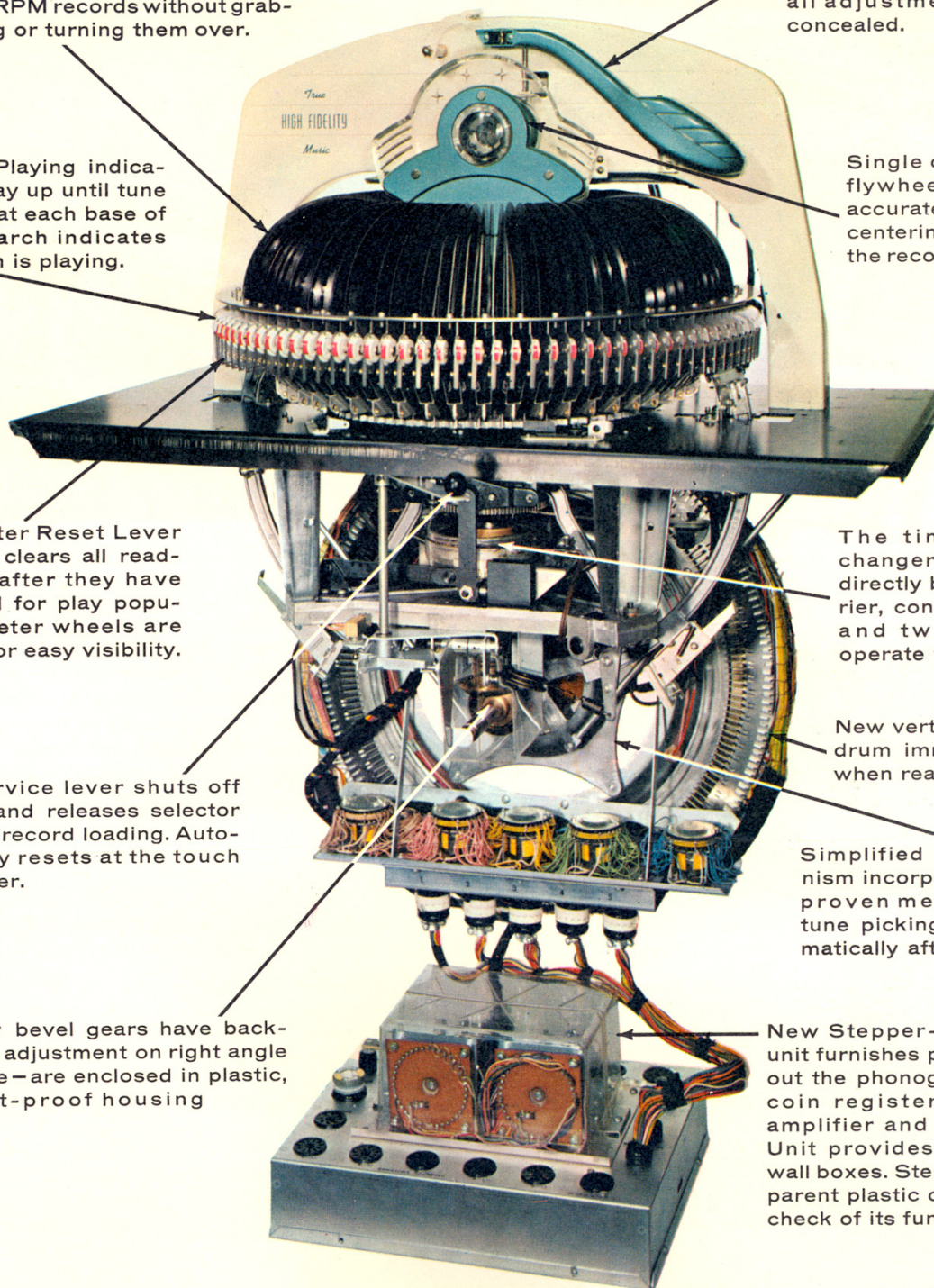
Single direction turntable is flywheel balanced to assure accurate record speed. Self-centering chuck gently holds the records in playing position.

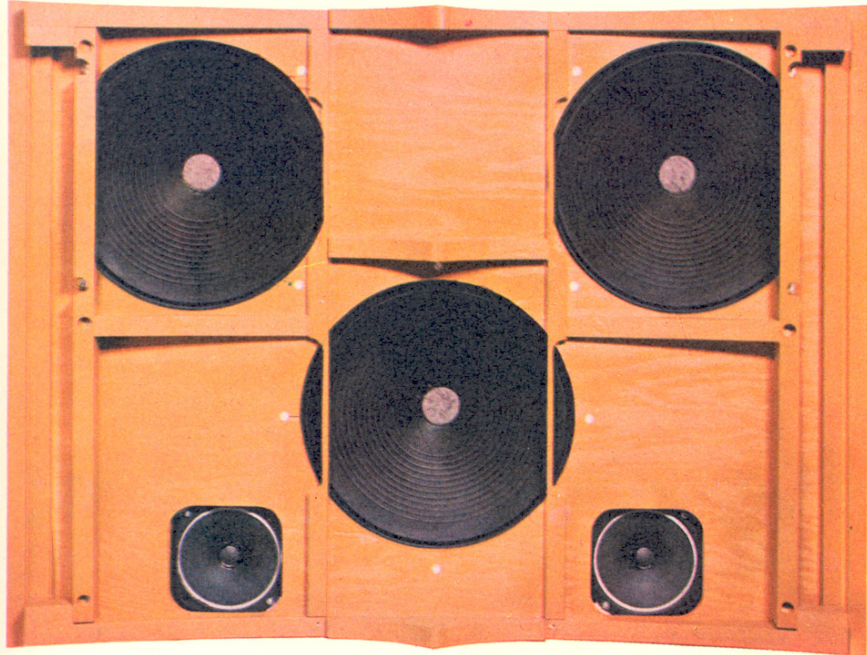
The time-tested record changer mechanism, located directly below the record carrier, consists of a single cam and two clutches which operate the record lift arms.

New vertical position selector drum immediately accessible when rear door is opened.

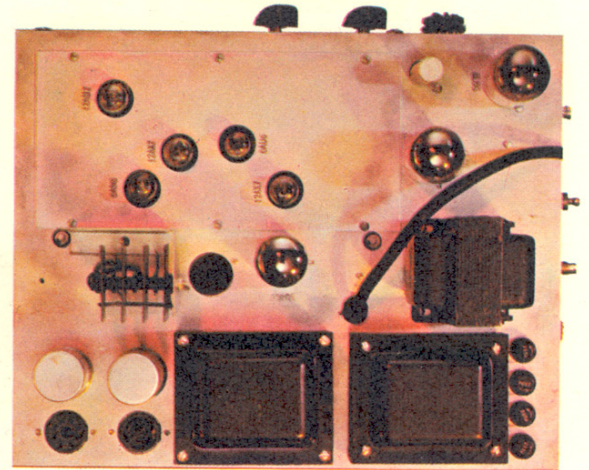
Simplified selector mechanism incorporates Wurlitzer's proven method of positive tune picking. Positions automatically after record loading.

New Stepper-Junction Box unit furnishes power throughout the phonograph including coin register mechanism, amplifier and slug rejector. Unit provides power to the wall boxes. Stepper has transparent plastic cover for visual check of its functioning.



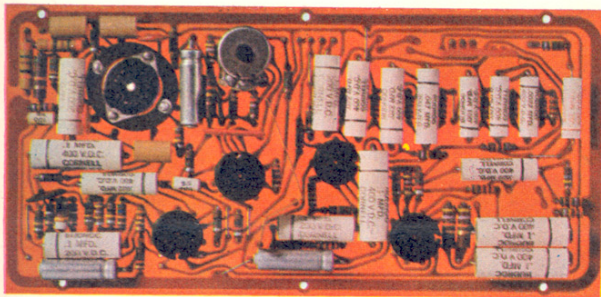


Speaker placement in cabinet

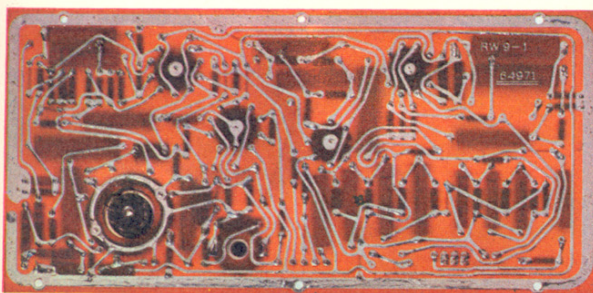


New Dynatone Amplifier

THE FINEST IN HIGH-FIDELITY TONE



Placement of tubes and electronic components



Printed Wiring Circuits

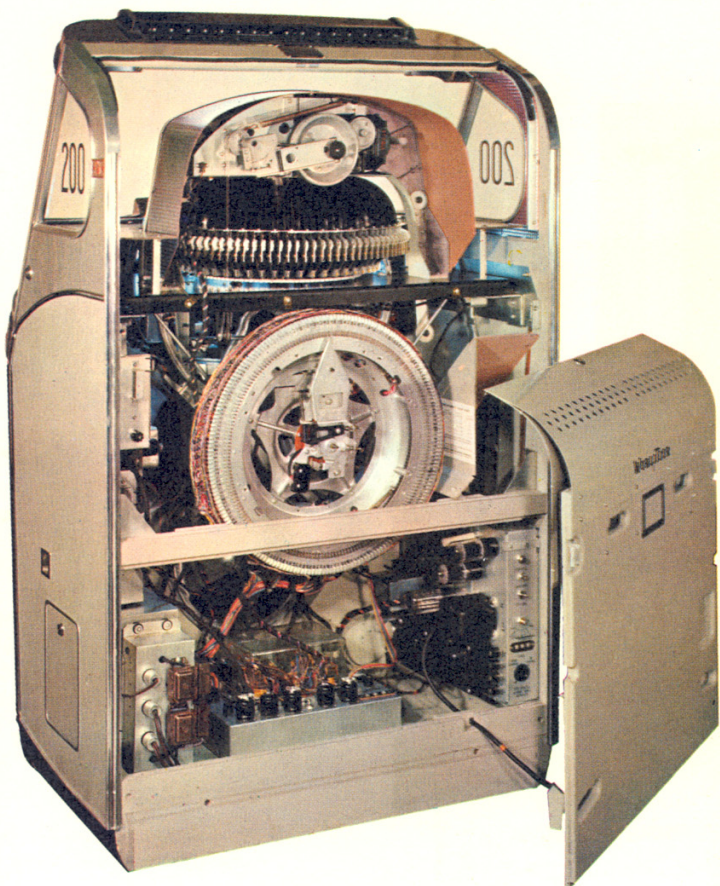
The Wurlitzer Model 2000 utilizes the same advanced Dynatone Sound System introduced in the Model 1900.

Three 12-inch bass woofers and twin 4-inch treble tweeters offer more speaker cone area than any competitive phonograph. True high-fidelity and finer tonal clarity are achieved by their purposely varied resonances.

The new Dynatone amplifier incorporates printed wiring circuits—another Wurlitzer exclusive in the automatic phonograph field. Through this advancement, over 200 hand soldering operations are eliminated, thus assuring uniformity of vital wiring connections. Amplifier is equipped with a built-in volume level control.

All pre-amp tubes are shock mounted for longer life. Sound system maintenance is reduced to a minimum.

Wurlitzer Phonographs have always been recognized by location owners and patrons for offering the finest sound in automatic music. The Centennial Model 2000 carries that tradition to new levels of both listening pleasure and operating profit.



WURLITZER MODEL 2000 SPECIFICATIONS

DIMENSIONS:

Height — 55-5/8" Depth — 27-7/8"
Width — 33-11/16" Weight — 375 lbs.
Packed for shipment — 435 lbs. approximate

COIN EQUIPMENT:

Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. New simplified coin register mechanism. On-off automatic coin return. Optional equipment — double coin entry accepting half dollars.

RECORD CHANGER:

Provides 200 selections from 100 seven-inch 45 RPM records. Playmeter included.

SOUND SYSTEM:

Includes pre-amp automatic level control, and volume control. Dual tone and fader controls.

tone arm:

Single, low pressure tone arm with Zenith Cobra Cartridge. Plays both record sides.

WATTAGE:

Complete phonograph, 425. Standby, 140 watts.

LIGHTING:

Three 20-watt, one 14-watt, two 4-watt.

NUMBER OF SELECTIONS:

200

TYPE OF RECORD PLAYED:

Seven-inch 45 RPM.

CABINET FINISH:

Persian Turquoise	Chinese Black
Glacier White	Desert Haze

REMOTE:

200-selection wall box, Model 5210, available.

AUXILIARY SPEAKERS:

Will use any present Wurlitzer Speaker. Models 5115 - 5116 - 5117 available.

TUBE COMPLEMENT:

1 type 5U4GA (or 5U4GB)	
1 type 12AU7A	1 type 6AU6
2 type 12AX7	1 type 6AN8
2 type 6L6GB	

A MODEL OF ACCESSIBILITY

The Wurlitzer Centennial Model 2000 follows the Wurlitzer tradition of easy service accessibility. All exterior parts, including the cabinet itself, are interchangeable with the Model 1900 except the dome, glass and frame, the selector panel and the checks that flank it.

The single piece dome simplifies record and title strip changing. The Super-Vu window raises to afford exceptional service clearance, and is fully supported. Entire top section is tamper-proof and double-walled for ventilation. Four hand holes and ready-roll casters permit marvelous mobility. Two removable rear doors give complete access to the cabinet interior.

Servicing the mechanism is simplicity itself. Remove four screws, loosen two cables and the entire top casting lifts out. Remove one "C" washer and the record carrier lifts out. All selector drum adjustments can be made from the rear of the phonograph. Remove five screws and the entire drum lifts out, exposing practically all other units for service.

Coin mechanism tilts forward and locks in position or can be entirely removed, if desired. Slug rejectors slide in and out of holder and make automatic contact when reinserted.

New reject button is lever operated. No cables. Combination junction box and stepper unit rests on floor of phonograph. Unit is plug-connected, can be removed and replaced on location.

Cash box door has separate lock, opens into metal lined casing holding fabric bag which cannot be reached from inside of phonograph. Sturdy metal trim-guard discourages tampering.

NEW WURLITZER MODEL 5210 200 SELECTION WALL BOX

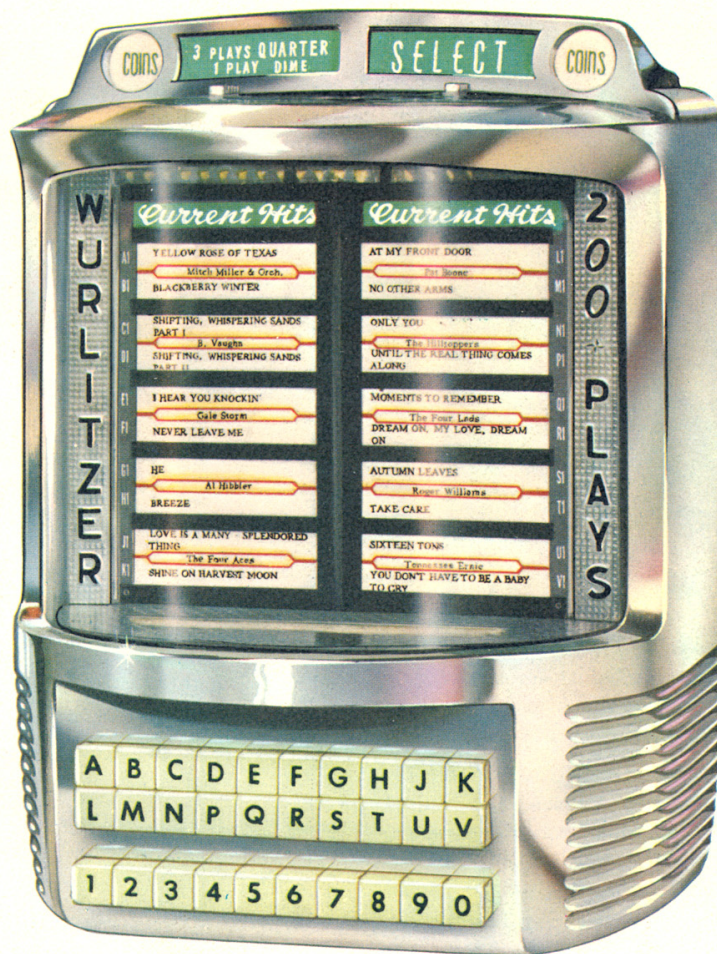
Greatest Array of Play-Promoting Features Ever Found in a Wall Box

Double coin entry for greater customer convenience.

Title strips illuminated from top and bottom for easier selection.

Three-in-one magnetic slug rejector has two-nickel feature. Permits 10c operation with nickels.

Two-button selection duplicates phonograph.



Make selection light indicator eliminates customer confusion.

Top operated program pages automatically return to display top twenty tunes.

Beautiful chrome-plated die cast case.

Single Ace lock with individual keys is located on side of case above coin return. When cover is removed the cash box is readily accessible.

DIMENSIONS: 14-7/32" High; 11" Wide; 7-31/32" Deep; 25 lbs. Weight

THE RUDOLPH WURLITZER CO.



NORTH TONAWANDA, NEW YORK

ESTABLISHED 1856