



WURLITZER

**Commercial Phonographs
★ and
Remote Control Equipment**



MODEL 1015

WURLITZER

ENGINEERED MUSIC SYSTEMS

- No two locations are alike in size, arrangement or acoustical properties. Proper installation of an efficient music system calls for careful analysis of available equipment from the standpoints of size, sound distribution, harmony with the location's decorative scheme, plus convenience and appeal to the patrons.
- From the equipment pictured and described in this booklet, it is possible to engineer a complete

music system for any type and size of location. Properly selected and efficiently installed, the Wurlitzer Music System will result in maximum appeal and satisfaction to patrons—maximum profits for Music Merchant and location owner alike.

- Your Wurlitzer Distributor will gladly assist you in tailoring Wurlitzer Music Systems to the specific needs of your locations.

Wurlitzer Phonograph Model 1015

● The magnificent Wurlitzer Model 1015 incorporates Wurlitzer's traditionally superior mechanical features, 24 records, visible record changer, brilliant play-promoting cabinet styling and glorious tone with sensational "cleared for action" service—the greatest service, time and

money saver ever offered Music Merchants.

The steel-reinforced cabinet with its scuff-proof, stain-proof, nickel-plated metal base is a striking combination of walnut, burl maple and fast color, non-tarnish plastics. It rides on oversize casters.

ELECTRICAL SELECTORS

The Model 1015 is equipped with electrical selectors and is also designed for all types of remote control systems. Every Model 1015 has an electric coin counter that registers every coin deposited in the phonograph and in every remote control unit attached to that phonograph.



Specifications

NEW HEIGHTS IN BRILLIANT ILLUMINATION AT LOWER THAN EVER WATTAGE

Brilliant bubble illumination in the pilasters and automatic starting fluorescents requiring no push buttons give the Wurlitzer Model 1015 gorgeous eye-appeal. Yet the wattage is amazingly low, resulting in reduced electrical cost and less heat—Record life is correspondingly increased.

DIMENSIONS: 59 $\frac{7}{8}$ " High by 33 $\frac{1}{2}$ " Wide by 25" Deep.
WEIGHT: 360 lbs.—Crated 438 lbs.

COIN EQUIPMENT: Illuminated coin entry slots—Three-in-one magnetic slug rejector with levelling adjustment and easy-to-service mounting. Moto-drive coin switch.

WATTAGE: Lighting 215—Complete Phonograph 500.

RECORD CHANGER: 24 records—Electric Selector—Instant setback Play Meter—magnetic Pick-Up.

SOUND SYSTEM: Amplifier—Model 503. Tube complement: 1—Type 5U4G; 2—Type 6L6G; 1—Type 6SC7; 1—Type 6J5. Speaker, 15" Electrodynamic. Key type Volume Control and dual Tone Control independently adjustable for bass and treble.

AUXILIARY EQUIPMENT: Must have fader adapter for auxiliary speakers and Model 219 Stepper for 3 wire or wireless installations. Can be converted to Wireless Remote Control by installation of plug-in type Model 216 Radio Impulse Receiver. Requires installation of Model 218—30 Wire Terminal Box for 30 Wire Remote Control.



The WURLITZER COLONIAL

Model 1080

*Strikingly Designed in
the Colonial Manner*

YOUR own eyes will tell you the Wurlitzer Colonial Model 1080 is worthy of winning a place in any location. So will your ears, once you hear its magnificent tone. From every standpoint, here's an instrument that excels even Wurlitzer's long popular Colonial Model of prewar days.

Its graceful Colonial style cabinet is a period masterpiece rich in old-world charm. Its illuminated mirror plastics have the glow and sparkle of fine cut glass. An Early American lyre inspired the styling of its colorful grille. And, its visible record changer background reproduces a famous 18th Century painting. Mechanically, it embodies all of the refinements and improvements of the Wurlitzer Model 1015. All parts may be interchanged.

For Wurlitzer Music Merchants, this Colonial Model 1080 further brightens an already brilliant future.

For the location owner, it presents an instrument with so much eye and ear appeal that people cannot resist coming to his place of business to enjoy its music.

Specifications

DIMENSIONS: 58 $\frac{5}{8}$ " High by 33 $\frac{3}{8}$ " Wide by 25" Deep.

APPROXIMATE WEIGHT: 350 lbs.—crated 430 lbs.

COIN EQUIPMENT: Illuminated coin entry slots—Three-in-one magnetic slug rejector with levelling adjustment and easy-to-service mounting. Moto-drive coin switch.

RECORD CHANGER: 24 records—Electric Selector—Instant set-back Play Meter—magnetic Pick-Up.

SOUND SYSTEM: Amplifier—Model 503. Tube complement: 1 Type 5U4G; 2 Type 6L6G; 1 Type 6SC7; 1 Type 6J5.

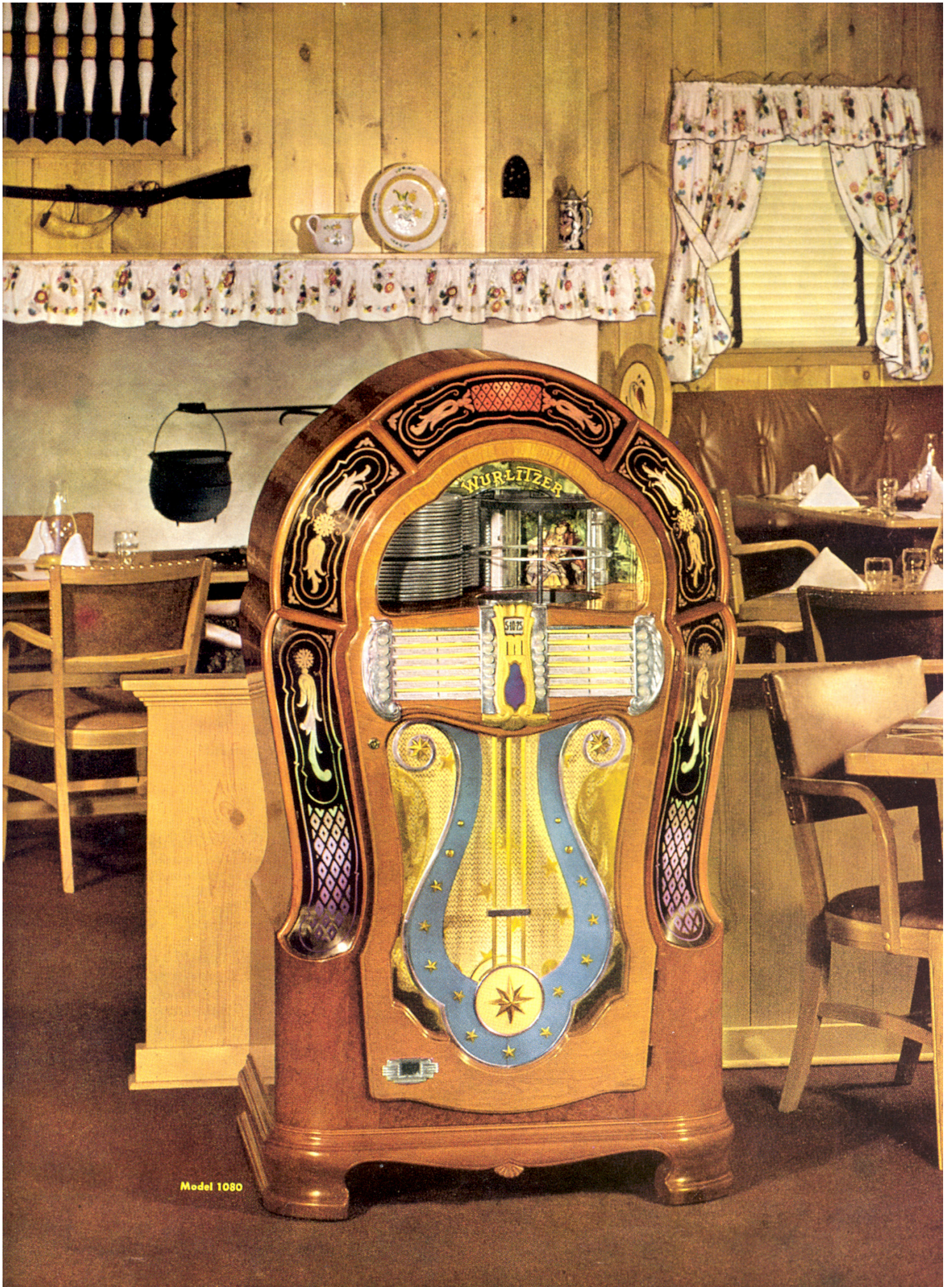
Speaker, 15" Electrodynamic. Key type Volume Control and dual Tone Control independently adjustable for bass and treble.

WATTAGE: Lighting 120 — Complete Phonograph 390.

AUXILIARY EQUIPMENT: Fader adapter must be added to Amplifier for connection of auxiliary speakers. By the addition of Model 219 Impulse Stepper it can be adapted for 3-Wire Remote Control, plus Model 216 Radio Impulse Receiver for Wireless. Requires installation of Model 218—30 Wire Terminal Box for 30 Wire Remote Control.

CABINET: Rich combination of California Redwood and complimentary woods finished to create an effect of antique cherry.





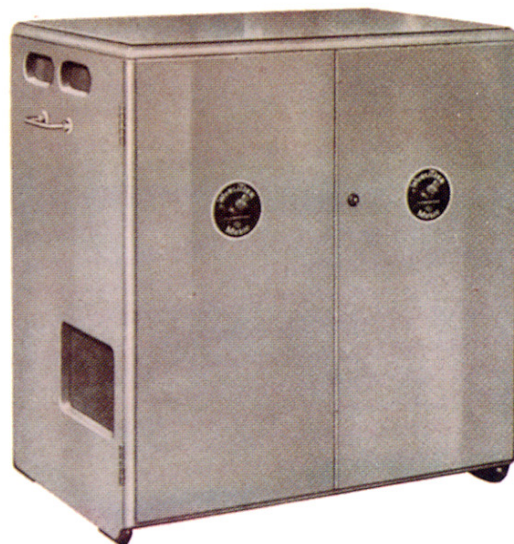
Model 1080

WURLITZER

Concealed Unit

Model 1017

*For Locations Where It Is
Essential To Save Space*

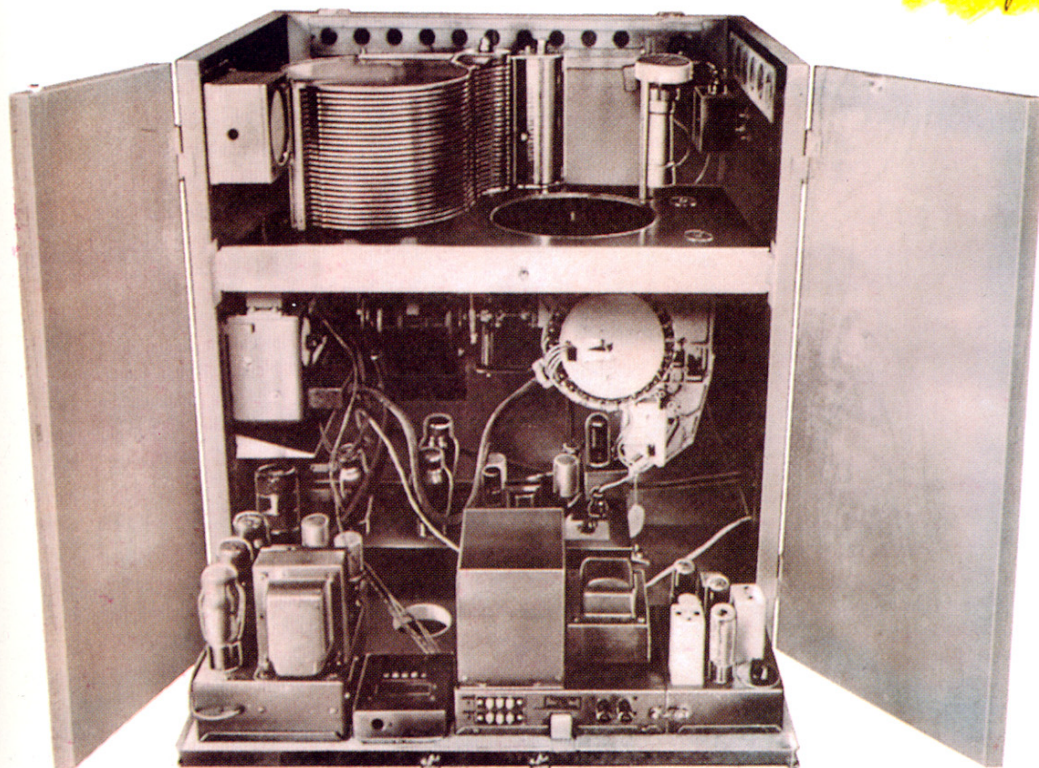


This addition to the Wurlitzer Line will open the door to many new locations. Compact and efficient, it can be placed in basement, store room, under a counter, bar or other out-of-the-way spot and still provide the location owner with the Wurlitzer Music his customers want. This Wurlitzer Concealed Unit operates from Wurlitzer Wall Boxes and delivers its music through Wurlitzer Auxiliary Speakers.

Front and top doors open wide for easy service accessibility, and the unit is equipped with a small monitor speaker for the convenience of the service man.

Make a list now of every location that faces space limitations and sell them the idea of a concealed unit installation.

Specifications

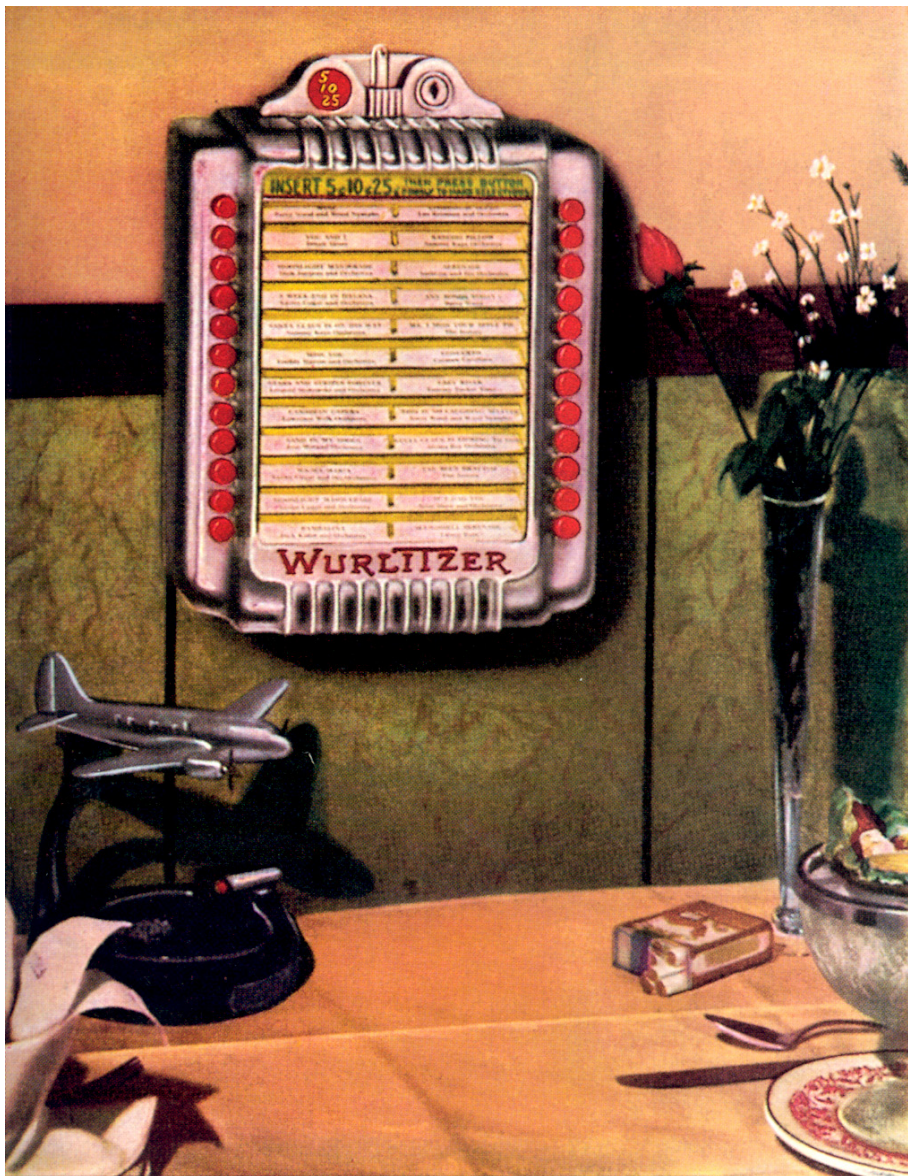


31½" high—30" wide—21" deep—packed 284 lbs.

Remote Volume Control, Off-On Switch and Cancel Button are standard equipment on the Model 1017 Concealed Unit, as is Model 219 Impulse Stepper for operation of 2-wire or 3-wire systems. In Wireless Wall Box Installations a Model 216 Impulse Receiver must be added.

Provision is made and locating templates installed for mounting of Model 218 Terminal Box, Model 222 Booster Transformer, Model 223 Booster Transformer, Model 217 Auxiliary Amplifier and Model 216 Impulse Receiver when required.

An Exhaust Blower, Kit No. 48 Part No. 47516, is available where high temperature is encountered. Mounting holes are located in the cabinet back.



WURLITZER

Wall Boxes

Model 3020

5, 10, 25c WALL BOX

- Features improved program holder, highly polished metal case that always looks new, and crystal control eliminating all chance of frequency drift when used on a wireless installation. Eye-appeal enhanced because case reflects surrounding colors.

Shipped as 3 wire unit, but can be converted to 2 wire by addition of line cord or to wireless system by addition of Model 215 plug-in wireless transmitter and line cord. Wireless system requires installation of Model 216 plug-in radio impulse receiver in phonograph. This trouble-free box will attract more play—put more money in your own and your location owner's pocket.

Specifications

SIZE: 8 $\frac{7}{8}$ " wide, 11 $\frac{3}{4}$ " high, 5-11/16" deep.
MATERIALS: All metal case. Working parts accessible and removable as a unit.
COIN EQUIPMENT: Single 5c, 10c, 25c Coin entry. Magnetic selector convertible to 10c, 25c with special kit.

Model 3031

30 WIRE WALL BOX

- One of the smallest, simplest, wall boxes ever built. New style horizontal dial-type selector. Highly polished metal case always looks new. A profit-producer as either wall or bar box.

Specifications . . .

SIZE: 7 $\frac{1}{2}$ " wide, 9" high, 4 $\frac{3}{8}$ " deep.

MATERIAL: All metal case.

COIN EQUIPMENT: Magnetic coin selector. Single 5c coin entry convertible to 10c with special kit.

MISCELLANEOUS: Requires installation of Model 218 terminal box. Uses multi-wire connecting cable. Model 223 Booster Transformer must be used for each additional 10 wall boxes.



WURLITZER Speakers...

Model 4008

SUPER DELUXE WALL OR CEILING SPEAKER

● The first 15" Auxiliary Speaker ever offered. Real phonograph tone and output. Strikingly different design combines curly maple veneer, translucent molded plastics, polished metal trim and multi-faceted mirror glass. Model 4008 is fully illuminated, has a revolving, jewel-like center section that presents an ever-changing array of brilliant colors.

Wurlitzer's new "SonoCircle" Tone Chamber assures musical reproduction never before attained by an-auxiliary unit. Perfect for use with concealed phonograph installations. Can be used in conjunction with smaller speakers. A sparkling attention-attracting speaker that will score as a beautiful furnishing and promote more phonograph play in any location.

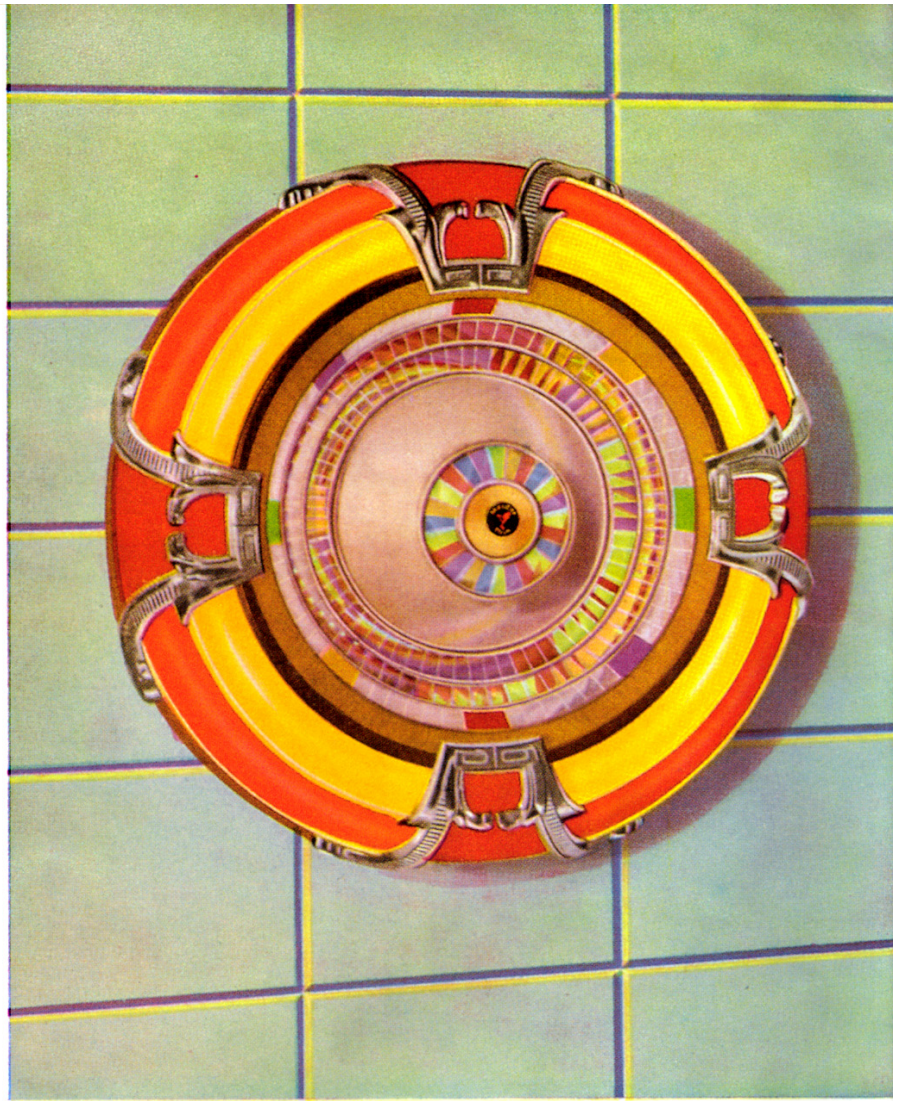
Specifications

SIZE: 32½" diameter, 16-7/16" depth.

MATERIALS: Wood base, reinforced and decorated with highly polished castings.

SPEAKER: 15" permanent magnet and 8 Ohm voice coil.

MISCELLANEOUS: Contains wall or ceiling mounting brackets. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15' line cord with A.C. plug.



Model 4007

WURLITZER OVAL DELUXE SPEAKER

● Unique oval design, featuring ever-changing colors that shine through a plastic shield to play on the sparkling silver grille cloth and mirrored rim. Novel 3-dimensional replica of Wurlitzer's *Sign of the Musical Note* helps stimulate play. Combination of heavy duty 12" Speaker and "SonoCircle" Tone Chamber gives increased output, tonal fidelity and frequency response.

Specifications

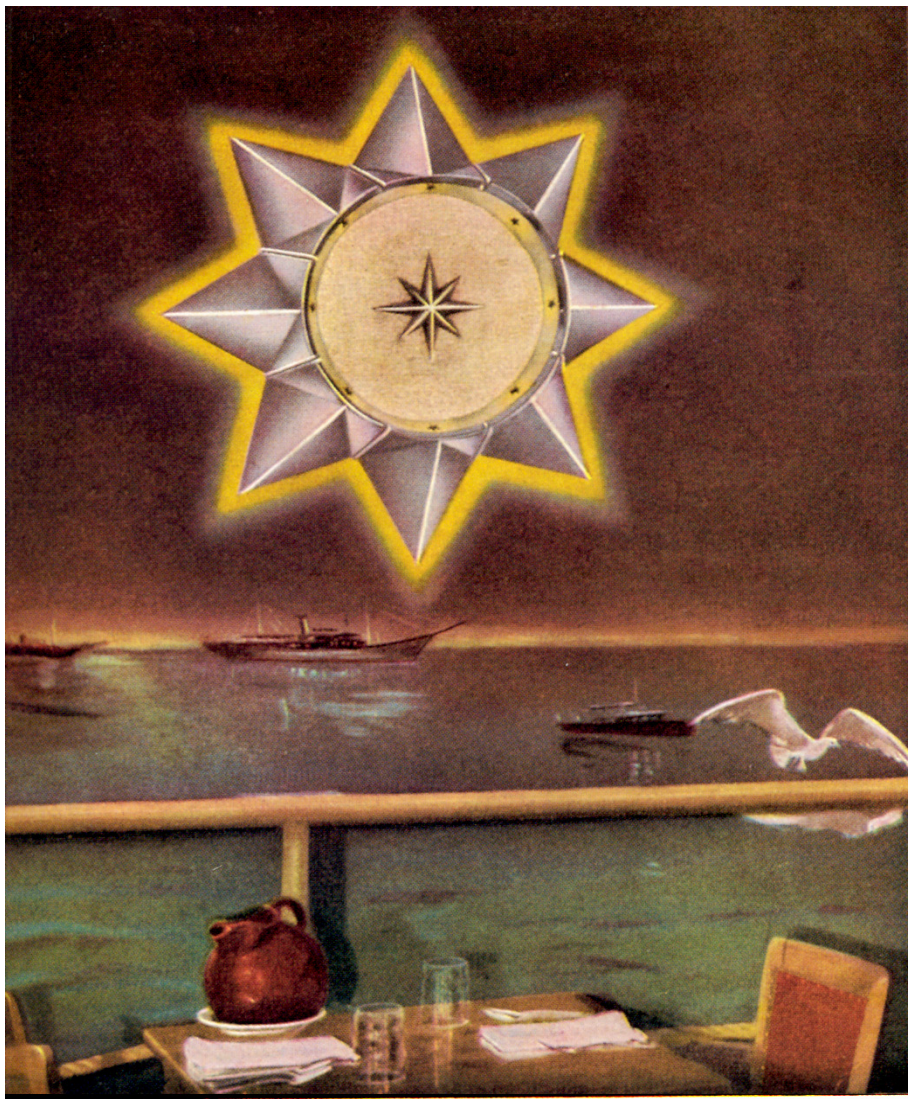
SIZE: 30½" high, 22¾" wide, 11⅞" deep.

MATERIALS: Wood frame, Silver grille cloth with red W. Mirror front with revolving colored light cylinder behind Musical Note.

SPEAKER: 12" heavy duty permanent magnet with 8 Ohm voice coil.

MISCELLANEOUS: Contains wall mounting provisions. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15' line cord with AC plug.





WURLITZER Speakers...

Model 4000

SILVER STAR WALL OR CEILING SPEAKER

- A handsome all-metal speaker featuring the star motif. The rich design of its attractively illuminated, highly polished metal frame will help sell Wurlitzer Music in any location. Stands away from the wall or ceiling to cast an interesting, pleasing pattern of light around it. Picks up and reflects surrounding colors with gorgeous effects in eye-appeal. Colorfully decorated silver grille cloth adds to eye-appeal.

Specifications

SIZE: 8¼" deep by 23¾" diameter.

MATERIALS: All-metal exterior.

SPEAKER: 12" Permanent Magnet type.

MISCELLANEOUS: Includes wall or ceiling mounting.

Model 4002

MULTI-COLORED WALL OR CEILING SPEAKER

- Similar in design to Model 4000 Speaker but constructed of vari-colored plastics. Beautifully illuminated . . . this speaker sets away from the wall or ceiling to reflect a unique halo of light. Colorfully decorated silver plastic grille cloth. Already a tested play stimulator in all types of locations.

Specifications

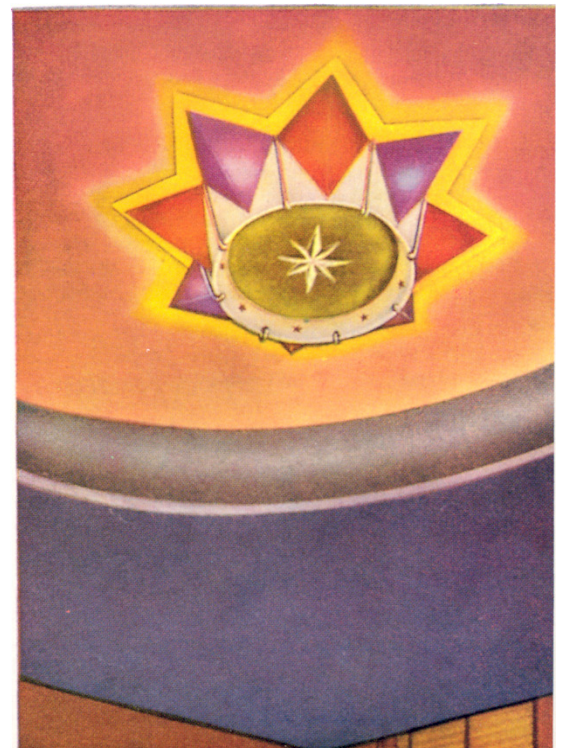
Multi-colored plastic case illuminated by 60 watt bulb.

SIZE: 8¼" deep by 23¾" diameter.

MATERIALS: All-metal exterior.

SPEAKER: 12" Permanent Magnet type.

MISCELLANEOUS: Includes wall or ceiling mounting.



WURLITZER Speakers...

Model 4004

MUSICAL NOTE SPEAKER

● This attractive wall speaker packs a potent selling punch. Its color scheme is black, red and gold. Its *Sign of the Musical Note* face is illuminated from behind to tie in with Wurlitzer's insignia now being made known to every man, woman and child in America through Wurlitzer's national magazine, billboard and point-of-purchase advertising.

Specifications

SIZE: 16½" diameter, 7¾" deep.

MATERIALS: All-wood cabinet with yellow metal disc and colorful musical note face.

SPEAKER: 8" permanent magnet, dust-proof with volume control 3½ Ohm voice coil with line equipped with 5-prong plug and cap to connect cable assembly supplied with fader adapter.

MISCELLANEOUS: Contains wall mounting bracket, one lamp and 15' light cord with A.C. plug.



Model 4006

ROUND MIRROR SPEAKER

● A brilliant speaker with high visibility. Rimmed in red with inner gold circle surrounding the scarlet speaker grille cloth. Sparkling scored mirror face reflects location lights and colors. Bright, easily read lettering advertises "Wurlitzer Music." Permanent magnet speaker and exclusive Wurlitzer "SonoCircle" Tone Chamber assure perfect music reproduction.

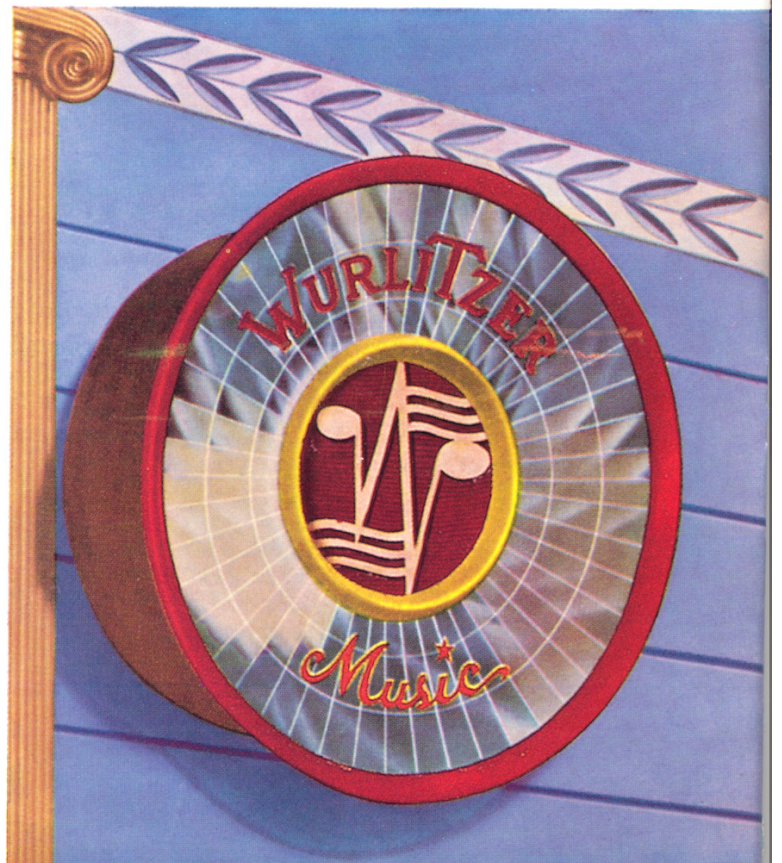
Specifications

SIZE: 19" diameter, 8" depth.

MATERIALS: Walnut veneer cabinet with deluxe mirrored front. Stylized "W" on grille cloth over speaker.

SPEAKER: 8" permanent magnet. 3½ Ohm voice coil.

MISCELLANEOUS: Wall mounting provisions. Terminal strip on back provides for connecting voice coil directly to phonograph same as on Model 4005.





Model 4005

ROUND WALNUT SPEAKER

● An inexpensive yet attractive wall speaker that harmonizes with any location and reproduces phonograph music with amazing fidelity, thanks to Wurlitzer's exclusive new "SonoCircle" Tone Chamber. Genuine walnut veneer matches rich beauty of Wurlitzer's traditionally famous phonograph cabinets, produced by master wood craftsmen.

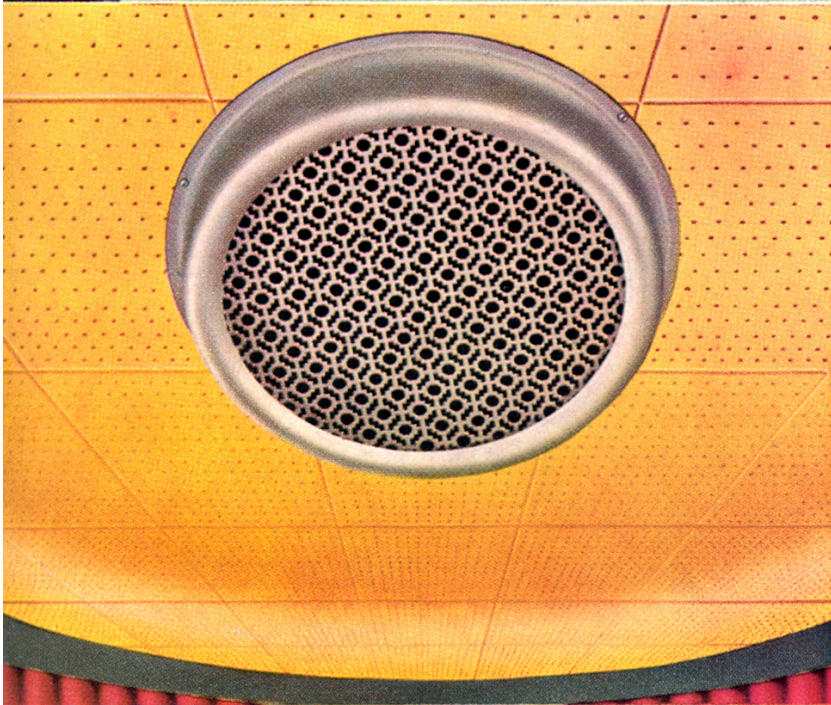
Specifications

SIZE: 16½" diameter, 6" deep.

MATERIALS: Walnut veneer drum-shaped cabinet with stylized "W" on gold grille cloth.

SPEAKER: 8" permanent magnet. 3½ Ohm voice coil.

MISCELLANEOUS: Wall mounting provisions. Terminal strip on back for connecting voice coil directly to phonograph or through a 500 Ohm matching transformer.



Model 4009

RECESSED WALL OR CEILING SPEAKER

● New and different. Enables you to line up locations and offer them a permanent sound system before construction starts—or easily and conveniently installed in any wall or ceiling. Simple, inexpensive, amazingly high output speakers. Removable from mounting board for servicing.

Specifications

SIZE: 14" diameter, 2½" depth.

MATERIALS: Metal frame. Lace Cane Grille complete with mounting board, braces, etc.

SPEAKER: 12" permanent magnet with 8 Ohm voice coil.



Model 241

OUTDOOR SPEAKER

● A sturdy, storm proof speaker with durable weather-proof finish. Reproduces music perfectly under all outdoor conditions. Ideal for curb-service or drive-in locations.

Specifications

SIZE: 20" diameter, 14½" length.

MATERIALS: All-steel, non-corrosive.

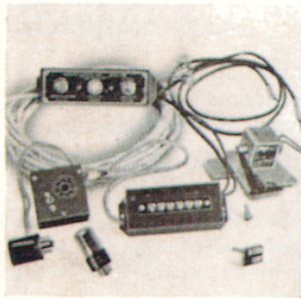
DRIVER UNIT: Replaceable permanent magnet driver unit with 16 Ohm voice coil. Two tension-type terminal binding posts on driver unit provide connection of voice coil leads.

MISCELLANEOUS: Pivot-type mounting bracket provided.

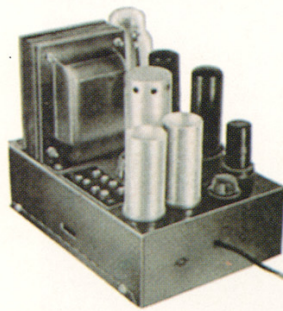


WURLITZER

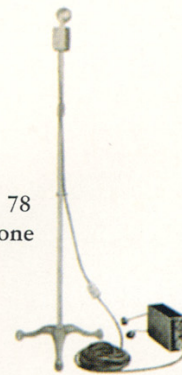
SOUND DISTRIBUTION EQUIPMENT



MODEL 28
Remote Volume Control



MODEL 217
Auxiliary Amplifier



MODEL 78
Microphone

See your Wurlitzer Distributor for information in connection with Wurlitzer Engineered Music Systems.