

Radio

COIN BOX

Nickels sent through the air by radio! See that tricky, keen piece of furniture? That's a radio broadcasting station. Roll it around the location, near or far from the phonograph—it doesn't matter—then place a nickel in it. The phonograph plays instantly, its radio receiver picking up the impulse created by dropping the nickel. Light, portable, practical! Has no wire connections whatsoever with the phonograph, but plays it by remote coin control. Locations everywhere report it is increasing collections from 33⅓% to 50%. It's a show—it's a super-attraction!

Mills Radio Coin Box dispenses with the need for expensive and difficult wall box installations, allows the equipment to be handled cleanly and quickly under all conditions. Next to the Do Re Mi itself it's today's biggest money-maker in the musical field.



MILLS NOVELTY COMPANY

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