

# Mills Music Makes More Money



## MEET OUR DISTRIBUTORS

Homer Dodge  
702 S. Washington  
Saginaw, Michigan

Smith's Automatic  
Phonograph Co.  
Box 694  
Chehalis, Washington

Wellcome Music Co.  
S151 Lincoln  
Spokane, Washington

Kentucky Gum Co.  
3406 Garland Ave.  
Louisville, Ky.

Smiles Radio S. A.  
16 De Septiembre, 15  
Apartado Postal 580  
Mexico, D. F.

M. Fields  
138 Dundas St., W.  
Toronto, Ontario, Canada

Martin & Lindelof  
8020 Lincoln Ave.  
Niles Center, Illinois

United Amusement Co.  
3410 Main St.  
Kansas City, Missouri

Central Illinois Sales Co.  
116 First St.  
Peoria, Ill.

Evergreen Novelty Co.  
114 Elliott Ave., No.  
Seattle, Washington

Jack Fugitt Co., Inc.  
27 N. Sierra St.  
Reno, Nevada

Jeffries Amusement Co.  
202 Towson St.  
Fort Smith, Arkansas

Vic Manhardt Co., Inc.  
2118 W. National Ave.  
Milwaukee, Wisconsin

Sam May and Co.  
401 S. Main St.  
San Antonio, Texas

Markepp and Co.  
3328 Carnegie Ave.  
Cleveland, Ohio

Mint Vending Co.  
211 N. 17th St.  
Birmingham, Alabama

Monarch Coin Machine  
Company  
1731 Belmont Ave.  
Chicago, Illinois

Northwest Amusement Co.  
1215 S. W. Broadway  
Portland, Oregon

O & M Distributing Co.  
Muskogee Hotel  
Muskogee, Oklahoma

Yellowstone Spec. Co.  
228 Dooly Block  
Salt Lake City, Utah

J. M. Abraham  
1578 Mahoning Ave.  
Youngstown, Ohio

Clinton Vending Machine  
Company  
210 S. 4th St.  
Clinton, Iowa

Vending Machine Co.  
209 Franklin St.  
Fayetteville, N. C.

Mayflower Novelty Co.  
1507 University Ave.  
St. Paul, Minnesota

Geo. Ponser Co. of  
N. Y., Inc.  
519 W. 47th St.  
New York, N. Y.

Dixie Music Co.  
517 Canal St.  
New Orleans, Louisiana

Bill Frey, Inc.  
140 N. W. First St.  
Miami, Florida

R. P. McGinnis  
2011 Maryland  
Baltimore, Maryland

Indiana Distributing Co.  
2906 Wabash Ave.  
Terre Haute, Indiana

Friedman Amusement Co.  
201 Edgewood, S. E.  
Atlanta, Georgia

Keystone Novelty & Mfg.  
Company  
26th & Huntingdon  
Philadelphia, Pa.

American Cigarette  
Machine Co.  
1349-51 Fifth Ave.  
Pittsburgh, Pennsylvania

Modern Music Co.  
2429 Fifth Ave.  
Detroit, Michigan

Owl Mint Machine Co.  
245 Columbus Ave.  
Boston, Mass.

Quebec Coin Machine  
Exchange  
1247 Gray St.  
Montreal, Quebec, Can.

South Coast Amusement  
Company  
305 E. 11th St.  
Houston, Texas

Triangle Music Co.  
206 W. Magnolia St.  
Knoxville, Tennessee

Acme Jobbing Co.  
408 N. Van Buren St.  
Green Bay, Wis.

C. Charle & Co.  
S.S.S. 303  
Springfield, Missouri

A. F. McFee  
303—6th St.  
Wallace, Idaho

Denver Sales Co.  
1145 S. Logan St.  
Denver, Colorado

Al Poire  
1638 Central Ave.  
Dubuque, Iowa

Howard Sales Co.  
322 S. 13th St.  
Omaha, Nebraska

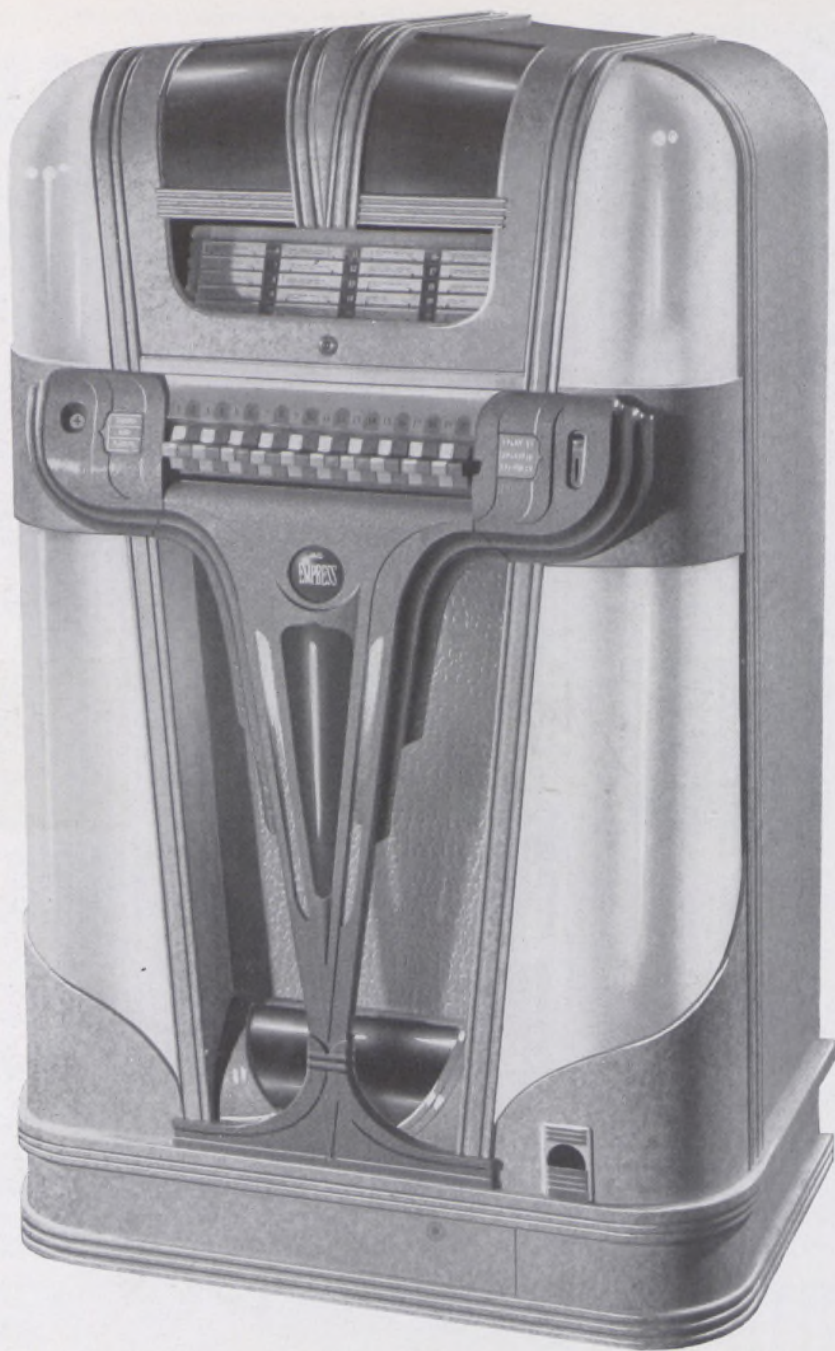
R. Bigner  
1983 State Ave.  
Cincinnati, Ohio

Olive Novelty Co.  
3020 Olive  
St. Louis, Mo.

Arthur Flake  
Distributing Co.  
3230 McKinney St.  
Dallas, Texas

Heinz Novelty Co.  
666 Marshall Ave.  
Memphis, Tenn.

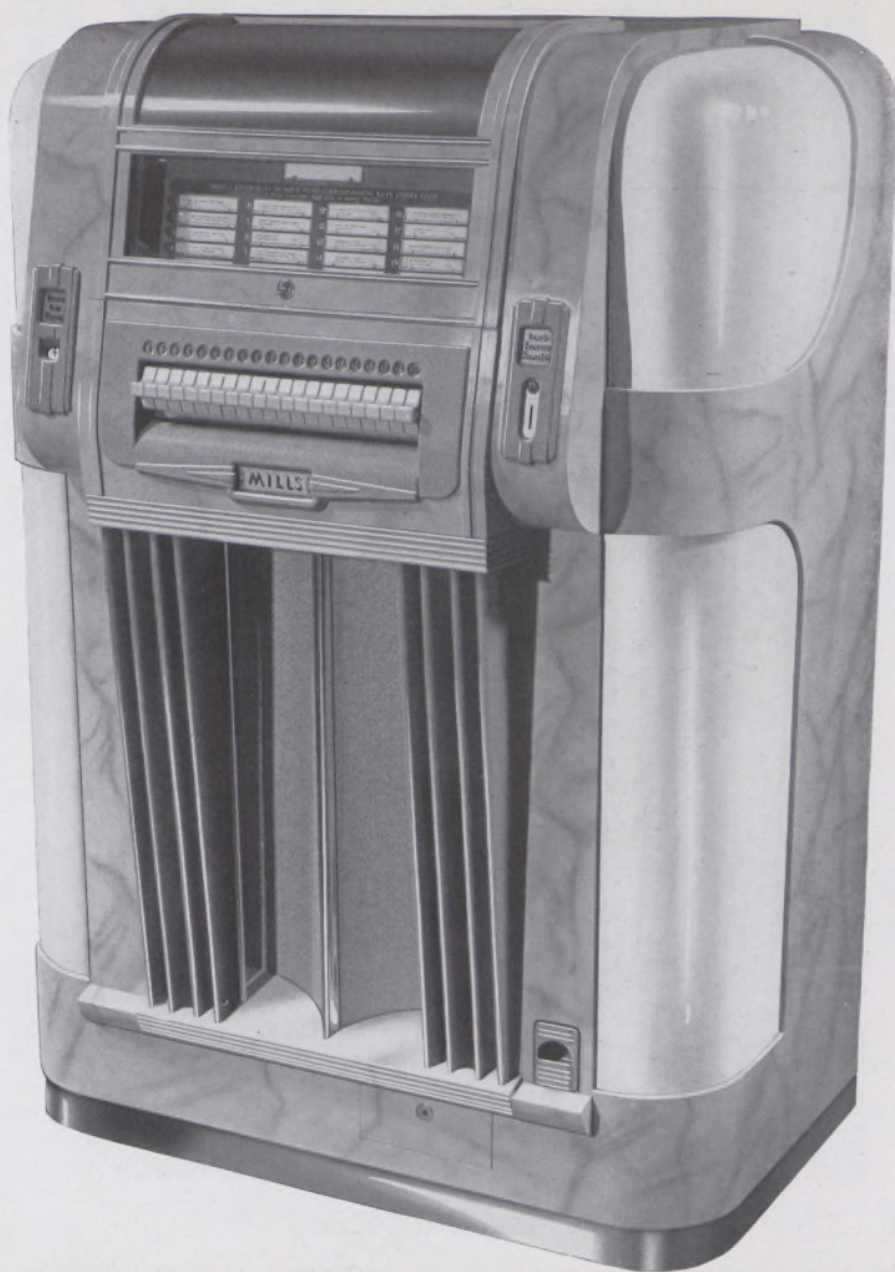
Mills Sales Co.  
1640—18th St.  
Oakland, California



## ★ MILLS NEW EMPRESS ★

Mills beautiful new Empress is four inches narrower than the Throne of Music and of a new exciting design. Its appearance suggests Musical Buoyancy and Spirit—you feel that it is instantly ready to "take off". Cabinet is in your choice of Lovea Wood, beautiful figured furniture of much the same tone as Walnut, or Empress

Gold—a new and exclusive Mills treatment. Flaming catalin of intense color gives a striking appearance. Twenty records, with lighted keyboard, and new two-color keys. The tone of this instrument is even better than anything we've yet produced—marvelous for Swing Bands and Hit Parade Records, it has LIFE and PEP!



## ★ MILLS THRONE OF MUSIC ★

### New Mother of Pearl Model

This is the world famous instrument that never fails to win a new location when its performance is judged on musical merit, looks and earning power. The stunning new Mother-of-Pearl finish is the most popular model of today—queenlike, majestic and theatrical, the better spots are all demanding it. The finish is hard and pure

like marble, the light glows on it even when not illuminated. You'd never think of the cabinet as being wood. New gray catalin "of purest ray serene" is matched with deep blue pilasters to make it the beauty prize of the year. In tone, in the musical performance that earns the biggest intake, Throne of Music tops everything.



## Mills New Selective



# WALL AND BAR BOX



For use on Mills Phonographs—1940 models. 20 selections; 20 well lighted titles. Hangs on wall or clamps on bar. Simplest of all Boxes in design, construction, installation. Light cable, practically invisible, connects Boxes with phonograph. Translucent plastic selector buttons—illuminated. "Record Now Playing" indicated in contrasting color. Every Box in installation

shows "Record Now Playing." Translucent selector dial—Phonograph can still be played off its own selector. Wall boxes have selective preference over phonograph. Selections made on phonograph are not cancelled by Wall Box. Any number of selections can be made at one time or changed by use of "cancel" button. Size:  $6\frac{1}{4}$  x  $9\frac{1}{4}$  x  $12\frac{1}{2}$ . Weight: 32 lbs. It's a mechanical beauty!

# Mills Novelty Company

4100 FULLERTON AVE. • CHICAGO, ILL.