SEE AND HEAR THE NEW! Crans PHONOGRAPH 50 SELECTIONS

THE PHONOGRAPH WITH "BUILT-IN" EARNING POWER

Feature by feature, the EVANS CENTURY offers outstanding advantages . . . for better, more profitable music merchandising. Earning power is built-in by EVANS as a result of thorough, progressive time-testing and wide-spread location research. The EVANS CENTURY is made for today and the future. Its beauty has ever-lasting appeal and it is built to stimulate plays as well as to guard your earnings against costly service, repairs and layoff.

Exclusive EVANS Construction and design with famous EVANS Craftsmanship assures "trouble-free" long life. Beautiful finish and lighting, with superb tone quality and outstanding exclusive features . . . make the EVANS CENTURY a highly profitable investment.

H. C. EVANS & CO.

1556 W. CARROLL AVENUE, CHICAGO 7, ILLINOIS



ONLY THE CENTURY HAS THE PROVEN-DEPENDABLE PLAY COMBINATION!

Famous TU-SIDE MECHANISM with tone arm and record table in easy natural position

This superb piece of engineering merits your attention again and again because it has won recognition as the most satisfactory and fool-proof mechanism through years of successful operation.

Not an engineer's dream, but a tried and tested record-playing principle proven by millions of successful plays.

45 R.P.M. RECORDS

Recognized as today's best in superior recording and correct speed. Their advantages: absence of surface noise, 8 to 10 times longer life than shellac records, same size for both popular and classical recordings, easier to carry and store because they are lighter, made of Vinylite and are unbreakable.



SPECIFICATIONS

MODEL 2045

RECORD CHANGER Famous Tuside mechanism, plays both sides of 50 records giving 100 selections. Plays 7 inch 45 r.p.m. records.

FINISH

Walnut or Lime Oak optional in the finest

LIGHTING

35 Watts of cool Fluorescent illumination.

SOUND

Evans Type Amplifier uses — One 6SJ7, one 6Sn7, one 5 U4G, and two 6 L6 tubes — receptacle for auxiliary speakers and remote volume control — Independent Bass and Treble controls — 20 Watt output — Concealed type volume control. Speaker is large 15" high fidelity dynamic type.

TONE ARM

Perfectly balanced — unaffected by level or vibration — feather weight ceramic cartridge impervious to high temperature or humidity. It has operating pressure of 10 grams for longest possible record life. Needles replaced without changing entire cartridge. New type brush for automatically removing record dust.

COIN MECHANISM Single "X" type coin entry for nickels, dimes and quarters — Standard 1 play for 5¢, 2 plays for 10¢ and 6 plays for 25¢ — Easily and quickly convertible to 10¢ play.

SELECTOR

Fingertip 20 buttons, all numbers-program holders removable for changing title strips.

PLAY METER

Simple, accurate type, registers each record played — instantly reset by single knob — Also total play meter.

RECORD PLAY INDICATOR Indicates at a glance, what record is being played — A definite money making feature and time saver, especially when used in conjunction with the Evans Encore feature.

DIMENSIONS

Height 55", Width 37", depth 28".

WEIGHT

Phonograph — Net 315 lbs. Shipping weight — Domestic, 395 lbs., Export 425 lbs.